

# FOR S



**DESIGN  
IN PUBLIC.**

SPONSORSHIP  
OPPORTUNITIES

---

SEATTLE DESIGN FESTIVAL  
2017 THEME:

**POWER**

---





# GET YOUR DESIGN ON!

## MAKE A DIFFERENCE

Put your firm's expertise to work making Seattle a better place to live. Demonstrate the relevance of your work to a large public audience.

## CONNECT

Connect to talented designers making design happen in our city. Open doors to the design community, and give your team a chance to network.

## SHOWCASE YOUR WORK

Create an installation or program for the festival and demonstrate your creativity. Show the city what your firm can do with great design, and why it matters.

## STEP IN FRONT

Let the world see your design leadership, and affiliate your firm with Seattle's design movers and shakers

## SHOW YOUR DESIGN SIDE

Demonstrate your commitment to the design industry, and align yourself with the leading design firms in our region.

## OPEN DOORS

Connect with leaders and innovators making great design in our city. Open doors to this influential design community and enjoy unique networking opportunities.

## ATTRACT TALENT

Connect with up and coming designers in all disciplines. Open doors to the design community, and enjoy unique networking opportunities.

## TAKE A CHANCE

Demonstrate your commitment to great design in our city.

## LEAD

Become a high-level supporter and get a place at the leadership table.

## SPONSOR

We have a range of support categories with recognition benefits to support your goals.

## PROPOSE A PROGRAM OR INSTALLATION

Only sponsors and non-profit partners are eligible to propose a unique festival installation, program or event.

## SPONSOR SEATTLE DESIGN FESTIVAL POWER #SDF2017

SEE THE COMPLETE SPONSORSHIP  
LEVELS + BENEFITS LIST

Building off six years of successful programming, we continue to affect change in our city by convening and informing our community around design issues that are meaningful to all of us.

## TOPICS OF EXPLORATION FOR 2017: POWER

- technology and innovation
- development and land use
- civic participation
- the power of design
- design with the powerless
- power structures in design
- virtual and augmented reality
- globalization
- design and social change
- design thinking



# Seattle Design Festival



The region's largest public design event, produced by Design in Public, brings together community members, design experts, and city leaders to celebrate and explore the ways design improves the quality of our lives.

Photo: Trevor Nykstra

Dixon Kundig DESIGN  
ICE CUBE, a temporary installation designed by Dixon Kundig  
GENERAL CONTRACTOR  
Niles  
LISA HARRIS DESIGN

## #SDF2016 AT A GLANCE

- 14 days
- 120+ partner organizations
- 3,000,000 readers + viewers
- Covered by all major Seattle publications and TV news channels
- 15,000+ total reach on Facebook

## 80+ FESTIVAL PROGRAMS + INSTALLATIONS

- Block Party: outdoor installations, tours, and activities
- Conference: full day of presentations and workshops
- Citywide events: tours, lectures, exhibits, family workshops, and more

IN 2016  
APPROX. **30,000**  
**ATTENDEES**



Photo: Letao Tao

# SUPPORT DESIGN IN PUBLIC

SEATTLE DESIGN FESTIVAL 2017  
**DESIGN BY CHANCE**

SPONSOR BY  
**MARCH 24, 2017**  
TO BE INCLUDED  
IN ALL FESTIVAL  
MARKETING MATERIALS

Design in Public also accepts individual donations in any amount. Donate online at [designinpublic.org/donate](http://designinpublic.org/donate).

SPONSORSHIP LEVELS + BENEFITS	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+
Seat on World Design Capital leadership council	•				
Exclusive host of conference keynote ( <i>only 1 available</i> )	•	•			
Exclusive host of closing party ( <i>only 1 available</i> )	•	•			
Special festival role for your firm leader (e.g. juror, designer, spokesperson, MC)	•	•			
Speaking role at Design Discussions or After Party	•	•			
Featured interview of one of your your designers on DiP blog	•	•	•		
Personal Festival preview visit at your firm	•	•	•		
Verbal recognition at Design Discussions and After Party	•	•	•		
Lasting documentation featuring your contribution to the Festival	•	•	•		
Distinctive Festival nametag for use throughout the Festival	•	•	•		
Unique Festival-themed thank you gift	•	•	•		
Featured in media kit and promotional materials	•	•	•		
Rental discounts at the Center for Architecture & Design	•	•	•	•	
VIP Admission to Festival closing party	10 TICKETS	8 TICKETS	6 TICKETS	4 TICKETS	2 TICKETS
Ability to produce a unique program or installation at the Festival	•	•	•	•	•
Recognition on website and at Festival with your logo (L) or name (N)	L	L	L	L	N
Social Media recognition	UP TO 10 POSTS	UP TO 5 POSTS	UP TO 5 POSTS	UP TO 3 POSTS	1 POST

*Payment is required for sponsorship recognition. Decisions related to program content rest with Design in Public. Benefits are subject to change. Design in Public reserves the right to accept or reject partnership with any sponsor by decision of the Design in Public Board of Directors. Design in Public does not solely or by virtue of its partnership with its sponsors, endorse or support the opinions, platforms, products, work, or missions of sponsors. In the event Design in Public determines that partnership with any sponsor is no longer mutually beneficial, it reserves the right to terminate that partnership immediately and without cause.*

# SUPPORT DESIGN IN PUBLIC

SEATTLE DESIGN FESTIVAL 2017  
POWER

## SPONSOR COMMITMENT FORM

Please indicate your desired level of Sponsorship support:

\$20,000 +     \$10,000 +     \$5,000 +     \$2,500 +     \$1,000 +

Design in Public also accepts donations in any amount. Donate online at [designinpublic.org/donate](http://designinpublic.org/donate).

COMPANY NAME (as you would like it to appear in publications) \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WEBSITE \_\_\_\_\_ FACEBOOK \_\_\_\_\_

TWITTER \_\_\_\_\_

INSTAGRAM \_\_\_\_\_

MAIN CONTACT NAME \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

BILLING CONTACT NAME \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

To confirm your sponsorship commitment, please sign:

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PRINTED NAME \_\_\_\_\_

Select your payment option:

I've enclosed a check payable to Design in Public.

Please charge my credit card.

NAME ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ CVV \_\_\_\_\_

CARDHOLDER SIGNATURE \_\_\_\_\_

Please send an invoice to the Company address, directed to:

MAIN CONTACT     BILLING CONTACT

NOTE: Contributions to Pacific Northwest Center for Architecture and Design dba Design in Public, a 501(c)(3) organization, are tax deductible as charitable contributions to the extent allowed by law.

Send us your logo.

Email the latest version of your logo to [info@designinpublic.org](mailto:info@designinpublic.org). Required format: .AI/EPS.

RETURN FORM BY EMAIL, FAX OR MAIL:

Email: [info@designinpublic.org](mailto:info@designinpublic.org)

Fax: 206.448.2562

Mail: Design in Public Sponsor | 1010 Western Avenue | Seattle, WA 98104





SEATTLE DESIGN FESTIVAL  
2017 THEME:

# POWER

## OUR MISSION

Design in Public celebrates all the ways that design makes life better for Seattle. We nurture relationships among designers, citizens, city leaders, and future-thinking business innovators. We catalyze change by supporting imagination, vision and participation in the creation of the place we all want to live.

## OUR VISION

Design in Public believes in a future Seattle — recognized as a world design capital — where community members, designers, and leaders work together to create their shared best city.

## WHAT WE DO

We research, convene, and share knowledge on best practices in design and the built environment. We advance Seattle's livability in the 21st century by working with individuals, businesses, government, and organizations to:

- Think more deeply and creatively about community challenges
- Imagine innovative, design-based solutions
- Enhance community decision-making informed by good design
- Produce the region's largest public design event, the annual Seattle Design Festival

## AN INITIATIVE OF AIA SEATTLE

Design in Public is a strategic initiative of AIA Seattle, a chapter of the American Institute of Architects. Design in Public is a 501(c)(3) that was founded in 2011 to promote a greater appreciation of the role and impact of design on urban life.



DiPSeattle  
SeattleDesignFestival



@DiPSeattle  
@SeaDesignFest



@DiPSeattle  
@SeaDesignFest

## CONTACT



Design in Public  
206.448.4938 x 107  
info@designinpublic.org

## DESIGNINPUBLIC.ORG



1010 Western Avenue  
Seattle, Washington 98104  
cfadseattle.org