

FOR S



SPONSORSHIP
OPPORTUNITIES

SEATTLE DESIGN FESTIVAL
2017 THEME:

POWER



Photo: Veronica Foster

GET YOUR DESIGN ON!

MAKE A DIFFERENCE

Put your firm's expertise to work making Seattle a better place to live. Demonstrate the relevance of your work to a large public audience.

CONNECT

Connect to talented designers making design happen in our city. Open doors to the design community, and give your team a chance to network.

SHOWCASE YOUR WORK

Create an installation or program for the festival and demonstrate your creativity. Show the city what your firm can do with great design, and why it matters.

STEP IN FRONT

Let the world see your design leadership, and affiliate your firm with Seattle's design movers and shakers

SHOW YOUR DESIGN SIDE

Demonstrate your commitment to the design industry, and align yourself with the leading design firms in our region.

OPEN DOORS

Connect with leaders and innovators making great design in our city. Open doors to this influential design community and enjoy unique networking opportunities.

ATTRACT TALENT

Connect with up and coming designers in all disciplines. Open doors to the design community, and enjoy unique networking opportunities.

TAKE A CHANCE

Demonstrate your commitment to great design in our city.

LEAD

Become a high-level supporter and get a place at the leadership table.

SPONSOR

We have a range of support categories with recognition benefits to support your goals.

PROPOSE A PROGRAM OR INSTALLATION

Only sponsors and non-profit partners are eligible to propose a unique festival installation, program or event.

SPONSOR SEATTLE DESIGN FESTIVAL POWER #SDF2017

SEE THE COMPLETE SPONSORSHIP
LEVELS + BENEFITS LIST

Building off six years of successful programming, we continue to affect change in our city by convening and informing our community around design issues that are meaningful to all of us.

TOPICS OF EXPLORATION FOR 2017: POWER

- technology and innovation
- development and land use
- civic participation
- the power of design
- design with the powerless
- power structures in design
- virtual and augmented reality
- globalization
- design and social change
- design thinking

Seattle Design Festival



The region's largest public design event, produced by Design in Public, brings together community members, design experts, and city leaders to celebrate and explore the ways design improves the quality of our lives.

Photo: Trevor Nykstra

Dixon Kundig DESIGN
ICE CUBE, a temporary installation designed by Dixon Kundig
GENERAL CONTRACTOR
Niles
LISA HARRIS FOR SDF

#SDF2016 AT A GLANCE

- 14 days
- 120+ partner organizations
- 3,000,000 readers + viewers
- Covered by all major Seattle publications and TV news channels
- 15,000+ total reach on Facebook

80+ FESTIVAL PROGRAMS + INSTALLATIONS

- Block Party: outdoor installations, tours, and activities
- Conference: full day of presentations and workshops
- Citywide events: tours, lectures, exhibits, family workshops, and more

IN 2016 APPROX. **30,000** ATTENDEES



Photo: Letao Tao



SEATTLE DESIGN FESTIVAL
2017 THEME:

POWER

OUR MISSION

Design in Public celebrates all the ways that design makes life better for Seattle. We nurture relationships among designers, citizens, city leaders, and future-thinking business innovators. We catalyze change by supporting imagination, vision and participation in the creation of the place we all want to live.

OUR VISION

Design in Public believes in a future Seattle — recognized as a world design capital — where community members, designers, and leaders work together to create their shared best city.

WHAT WE DO

We research, convene, and share knowledge on best practices in design and the built environment. We advance Seattle's livability in the 21st century by working with individuals, businesses, government, and organizations to:

- Think more deeply and creatively about community challenges
- Imagine innovative, design-based solutions
- Enhance community decision-making informed by good design
- Produce the region's largest public design event, the annual Seattle Design Festival

AN INITIATIVE OF AIA SEATTLE

Design in Public is a strategic initiative of AIA Seattle, a chapter of the American Institute of Architects. Design in Public is a 501(c)(3) that was founded in 2011 to promote a greater appreciation of the role and impact of design on urban life.



DiPSeattle
SeattleDesignFestival



@DiPSeattle
@SeaDesignFest



@DiPSeattle
@SeaDesignFest

CONTACT



Design in Public
206.448.4938 x 107
info@designinpublic.org

DESIGNINPUBLIC.ORG



1010 Western Avenue
Seattle, Washington 98104
cfadseattle.org

SUPPORT DESIGN IN PUBLIC

SEATTLE DESIGN FESTIVAL 2017
POWER

SPONSOR BY
MARCH 1, 2017
TO BE INCLUDED
IN ALL FESTIVAL
MARKETING MATERIALS

SPONSORSHIP LEVELS + BENEFITS	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+
Seat on World Design Capital leadership council	•				
Exclusive host of conference keynote (<i>only 1 available</i>)	•	•			
Exclusive host of closing party (<i>only 1 available</i>)	•	•			
Special festival role for your firm leader (e.g. juror, designer, spokesperson, MC)	•	•			
Speaking role at Festival Conference or After Party	•	•			
Featured interview of one of your your designers on DiP blog	•	•	•		
Personal Festival preview visit at your firm	•	•	•		
Verbal recognition at Festival Conference and After Party	•	•	•		
Lasting documentation featuring your contribution to the Festival	•	•	•		
Distinctive Festival nametag for use throughout the Festival	•	•	•		
Unique Festival-themed thank you gift	•	•	•		
Featured in media kit and promotional materials	•	•	•		
Rental discounts at the Center for Architecture & Design	•	•	•	•	
VIP Admission to Festival closing party	10 TICKETS	8 TICKETS	6 TICKETS	4 TICKETS	2 TICKETS
Ability to produce a unique program or installation at the Festival	•	•	•	•	•
Recognition on website and at Festival with your logo (L) or name (N)	L	L	L	L	N
Social Media recognition	UP TO 10 POSTS	UP TO 5 POSTS	UP TO 5 POSTS	UP TO 3 POSTS	1 POST

Design in Public also accepts individual donations in any amount. Donate online at designinpublic.org/donate.

Payment is required for sponsorship recognition. Decisions related to program content rest with Design in Public. Benefits are subject to change. Design in Public reserves the right to accept or reject partnership with any sponsor by decision of the Design in Public Board of Directors. Design in Public does not solely or by virtue of its partnership with its sponsors, endorse or support the opinions, platforms, products, work, or missions of sponsors. In the event Design in Public determines that partnership with any sponsor is no longer mutually beneficial, it reserves the right to terminate that partnership immediately and without cause.

SUPPORT DESIGN IN PUBLIC

SEATTLE DESIGN FESTIVAL 2017
POWER

SPONSOR COMMITMENT FORM

Please indicate your desired level of Sponsorship support:

\$20,000 + \$10,000 + \$5,000 + \$2,500 + \$1,000 +

Design in Public also accepts donations in any amount. Donate online at designinpublic.org/donate.

COMPANY NAME (as you would like it to appear in publications) _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

WEBSITE _____ FACEBOOK _____

TWITTER _____

INSTAGRAM _____

MAIN CONTACT NAME _____

EMAIL _____ PHONE _____

BILLING CONTACT NAME _____

EMAIL _____ PHONE _____

To confirm your sponsorship commitment, please sign:

SIGNATURE _____ DATE _____

PRINTED NAME _____

Select your payment option:

I've enclosed a check payable to Design in Public.

Please charge my credit card.

NAME ON CARD _____

CARD NUMBER _____ EXPIRATION DATE _____ CVV _____

CARDHOLDER SIGNATURE _____

Please send an invoice to the Company address, directed to:

MAIN CONTACT BILLING CONTACT

NOTE: Contributions to Pacific Northwest Center for Architecture and Design dba Design in Public, a 501(c)(3) organization, are tax deductible as charitable contributions to the extent allowed by law.

Send us your logo.

Email the latest version of your logo to info@designinpublic.org. Required format: .AI/EPS.

RETURN FORM BY EMAIL, FAX OR MAIL:

Email: info@designinpublic.org

Fax: 206.448.2562

Mail: Design in Public Sponsor | 1010 Western Avenue | Seattle, WA 98104

