



Changing Seattle at the 2016 Seattle Design Festival

Design in Public announces "Design Change" lineup at the region's largest design event

- WHAT:** The sixth year of the annual Seattle Design Festival, thirteen days of contemporary design events and installations presented by Design in Public. The 2016 festival theme is "Design Change," and it will explore how people can design change and take an active role in transforming their city through the exhilarating potential of design. Last year in 2015, over 13,600 people attended Seattle Design Festival events and installations hosted by 120+ partner organizations across the city.
- WHEN:** Saturday, September 10 – Friday, September 23, 2016
- WHERE:** [Center for Architecture & Design](#) (festival hub) and dozens of partnering venues across Seattle, including Occidental Park and the Seattle Public Library – please see the festival website for venue and event details:
<http://www.designinpublic.org/>
- CONTACT:** Molly Michal | 206-528-2550 EXT 6 | molly@teamsoapbox.com
Bray Hayden | 206-448-4938 EXT 108 | brayh@aiaseattle.org
- NOTES FOR PRESS:**
- Please save the date for a festival press preview on August 12 – invites to follow.
 - Comprehensive festival schedule available August 23; preliminary event schedule available now at <http://www.designinpublic.org/>.
 - Advance interviews are available with S. Surface, Program Director, Design in Public.
 - Festival photography for press use is available via Dropbox – please contact Bray or Molly for folder invitation.

About the Seattle Design Festival

Presented by Design in Public, the Seattle Design Festival is the region's largest design event, bringing together the public, experts, business and city leaders to educate and promote an interdisciplinary public dialogue around the role of design in maintaining and enhancing the quality of life in Seattle.

About Design in Public

Design in Public is a strategic initiative of AIA Seattle, founded to celebrate the ways that design makes life better. Through the interdisciplinary annual Seattle Design Festival and other public programs, DIP nurtures relationships among designers, citizens,

About the Center for Architecture & Design

The Center for Architecture & Design is a dynamic public space for exhibits, programs, and conversations that explore design's role in shaping cities.

Seattle Design Festival

Highlighted Festival Programs

2016 Seattle Design Festival Block Party

Saturday, 9/10 & Sunday, 9/11

10am - 5pm both days

Occidental Park (Physical Address: 149 S Main St, Seattle, WA 98104)

The Seattle Design Festival Block Party is a two-day street fair celebrating the powerful ways design affects our lives. This fun outdoor event, hosted in Occidental Park in Pioneer Square, serves as the kickoff to the two-week Seattle Design Festival (September 10-23, 2016) and is an opportunity for the design community and the public to come together and interact through large-scale design installations, performances, and design activities all centered around the Festival's 2016 theme, Design Change. The installations are designed to be enjoyed by people of all ages, sizes, and abilities. Families welcome and encouraged. Suggested donation; no one turned away for lack of funds. Presented by Design in Public in collaboration with dozens of community organizations.

More info about the 20+ Block Party programs: designinpublic.org

PARK(ing) Day Plus+ Seattle

Friday, 9/16-17

10am – 6pm

All over Seattle (exact locations will be announced closer to the event)

PARK(ing) Day Plus+ happens once a year on the third Friday in September, and this year it falls right in the middle of the 2016 Seattle Design Festival (September 10-23)! PARK(ing) Day Plus+ is an opportunity for Seattleites to temporarily turn on-street parking spaces into public places. This international event raises awareness about the importance of a walkable, livable, healthy city and helps people re-think how our streets can be used. Last year's PARK(ing) Day was Seattle's biggest yet, with 50 pop-up parks across the city. Visitors played life-size Jenga in Pioneer Square, made their own smoothies in West Seattle, and listened to stories at the "banned books" library in Belltown. Awards in several categories will be announced on social media. Free and open to the public. Families welcome and encouraged. Presented by City of Seattle Department of Transportation.

More info at: designinpublic.org/event/parking-day-plus

2016 Seattle Design Festival Conference

Saturday, 9/17

10 a.m. – 5 p.m.

Seattle Public Library Central Branch (1000 4th Ave, Seattle, WA 98104)

This day-long **Conference** during the two-week Seattle Design Festival (September 10-23, 2016) offers Festival attendees the opportunity to examine in-depth the 2016 theme, Design Change. The conference includes workshops, panels, films, lectures, and installations presented by community organizations. Participants engage professional and community experts on a variety of topics, designed to be of interest to experts and professionals, while also accessible to people at a full range of ages, abilities, and languages. Participants can look forward to powerful presentations and energizing conversations that lead to new ways of thinking. The conference is free and open to the public. Presented by Design in Public, a strategic initiative of AIA Seattle, a chapter of the American Institute of Architects.

More info about the Conference programs at designinpublic.org/event/conference

2016 Seattle Design Festival Closing Party

Friday, 9/23

6 – 10pm

Maker Space (92 Lenora Street, Seattle, WA, 98121)

Join us for an evening celebration to close out the two-week Seattle Design Festival (exploring Design Change, September 10-23, 2016) and recognize the many people and organizations who make it possible. Featuring live DJ, performances, food, cash bar, dancing, raffle, design, and more. Event tickets will go on sale in early September. No one will be turned away for lack of funds. Presented by Design in Public a strategic initiative of AIA Seattle, a chapter of the American Institute of Architects.

More info will be at: designinpublic.org

Program Partners (Those in bold are also Festival sponsors)

Block Party

AIA Seattle Women in Design Committee

AIGA Seattle

Ankrom Molsan Architects

Architects Without Borders – Seattle

Coltura

Design Force

IDSA

Karass Creative

Kinetic Creations

MAKERS architecture and urban design

Mobile Participatory Design Research

Laboratory

Natasha & co

NBBJ

Olson Kundig

Rolluda Architects

Seattle Design Nerd

Sparksy Design

SRG Architects

Forma Construction

TeamCBE (University of Washington)

Tinker Tank at Pacific Science Center

UnityHaus

Women of Color Speak Out

Interval Projects

Community Programs

Space.City

Urban ArtWorks

Downtown Seattle Association

GGLO

MG2

Seattle Architecture Foundation

Frye Art Museum

Seward Park Clay Studio

ARCADE Magazine

SDOT (Parking Day Plus)

Pecha Kucha Seattle

BioGlass

Henry Art Gallery

CreativeMornings Seattle

Civilization

B9 Architects

School of Visual Concepts

Seattle Mini Maker Faire

American Planning Association – Washington

Chapter

Mount Baker Hub Business Association

AIA Seattle Urban Design Forum

I Want You Studio

Conference

Hello Velocity

Poetic Operations Collaborative

Artefact Group

Taskar Center for Accessible Technology (UW

CSE)

City of Seattle – OPCD / HALA

Relational Poverty Network

Sawhorse Revolution

Beacon Food Forest

Seattle Design Festival

Program Venues

Center for Architecture and Design
Occidental Park
Seattle Public Library (Central Branch)
The MAKERS Space
Harbor Steps
MG2
Frye Art Museum
Seward Park Clay Studio
200 Occidental
Town Hall Seattle
Olympic Sculpture Park

JW Architects
Henry Art Gallery
The Grand Hall at Union Station
School of Visual Concepts
B9 Architects
West Queen Anne School
EMP Museum
Mt. Baker Light Rail Station
I Want You Studio
Seattle Public Library – Capitol Hill
Weber Thompson Courtyard

SDF 2015 Statistics

"I now have a wider vision of 'design' than I knew about before."

–Anonymous Survey Respondent

Festival attendance: 13,600 (30% over previous year)

Programs and Installations: 98

Partners: 123

Social Media Reach: 3510 Facebook Followers, 2290 Twitter Followers, 1216 Instagram followers

Website visits: 43,646

Program Photos

We've created a Google Folder of highlighted images from previous years for you to download:

http://bit.ly/SDF2016_images

Thank you!