

SEP 20-23 2012 SEATTLE DESIGN FESTIVAL

FESTIVAL CALENDAR

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Do I need a ticket?

- All events are open to the public.
- No overall festival pass is required.
- Each event listing tells you whether you need to buy a ticket, make a free RSVP, or just show up!

Buy tickets online at seattledesignfestival.org

9/6-9/29

Mon-Fri, 9a-5p **FutureShack: The Next 50 Years of Residential Design** EXHIBIT
4Culture Gallery 101 Prefontaine Pl
How will we live differently in response to changes in the economy, the environment, demographics, and our culture?

9/13-9/23

Discover Environmental Graphic Design: Urban Design in Your Environment OUTDOOR INSTALLATION
Before and during the Festival look for arrows on city sidewalks pointing out wayfinding and signage of note...

9/14-10/14

Tue-Fri, 11a-2p **Natural Systems/Emergent Forms**
Sat-Sun, 1-4p **15th Annual Architectural Model Exhibit**
Suyama Peterson Deguchi 2324 2nd Ave
This show highlights a range of architectural models, both physical and digital.

9/18-10/26

Tue-Fri, 10a-5p **Transforming Seattle's 520 Floating Bridge** EXHIBIT
When Seattle's 520 floating bridge is decommissioned in 2014, what new, innovative reuse might designers envision for it? This exhibit features winning proposals from a competition to do just that.

9/20-9/23

DETOUR: Cascade to South Lake Union CELL PHONE TOUR
Y @ Cascade People's Center 309 Pontius Ave N
A mapping project of two overlapping neighborhoods, told here in first-person interviews with people who have lived and worked here..

THURSDAY 9/20

10a-12p **South Lake Union: Extreme Makeover** WALKING TOUR
This "special edition" of the tour will include a brief outdoor preview of MOHAI's renovation of the Naval Reserve Building opening later this year.

6:30-8p **Designing Cities / Seeding Cities / Rearing Cities** TALK
South Lake Union Discovery Center 101 Westlake Ave N
Making cities is more like making people than making cars, says A-P Hurd, author of *The Carbon Efficient City*, and we should think about cities less as an end product and more as a design system.

6:30-9p

"Innovation is a unique combination of existing ideas"
An Evening with Carl Gustav Magnusson TALK

TBD

Magnusson has been recognized around the world for an impressive body of work, from furniture design for Knoll and Teknion to work for the automobile industry.

9/21-9/23

Friday 12-10p **John Street: Design Block**
Containers close at 8p
Saturday 10a-10p **Urban Intervention** INSTALLATION
Containers close at 8p
Sunday 10a-6p
The "design block" transforms an everyday street space into a fun public gathering area as well as showcase for local design. Shipping containers will become pop-up shops, exhibit galleries, and activity spaces (listed below).
John Street b/w 9th Ave N and Westlake Ave N

People's Choice: Immerse yourself in the region's interior design EXHIBIT
View the projects on display and vote for your "People's Choice" favorite.

FYI is a Poster Show EXHIBIT
An Infographic Poster Exhibit from Seattle's graphic design community that combines impactful information with forceful, direct typography.

Hipstamatic National Photo Challenge: Engage your World EXHIBIT

The Challenge is open from August 27-September 16, 2012. How does design inspire and improve how you live, work and play? Submit your images of design that make Seattle and cities around the world more livable and enjoyable communities.

Video Booth ACTIVITY
Share your festival experiences and favorite design moments.

FRIDAY 9/21

3-4p

Tour of PATH (An international nonprofit that transforms global health through innovation)

2201 Westlake #200

Check out PATH's approach to creating affordable health technologies for develop countries.

4-5:30p

Bill and Melinda Gates Foundation Headquarters TOUR

500 5th Ave N

Led by members of the design team.

5-7p **Chihuly Garden and Glass Tour: An evening with the garden designer, Richard Hartlage** TOUR
 305 Harrison St. Learn how he planned the gardens, designed spaces, collaborated with the artist Dale Chihuly.

5:30-6:30p **RETHINK REUSE 520 Bridge Competition** PANEL
 415 Westlake Ave N Jury discussion and announcement of winners (part of Upcycle Seattle event).

6:30p-12a **Upcycle Seattle Reuse + redesign: From bike tubes to 520 bridge pontoons** PANEL, PARTY
 415 Westlake Ave N Come to hear speakers from the leading upcycling design firms in Seattle and stay for drinks and music to follow.

Attend more than one: each class offered at 6, 7, and 8p **IIDA Speaker Series Open to the Public (with CEUs for professionals)** TALK
 Speakers from major furniture manufacturers discuss how design has shaped our past and continues to play a critical role in our futures.

7p **Design & Thinking** FILM
 US, 2012, Mu-Ming Tsai, 73 min
 SIFF Cinema at the Film Center 305 Harrison St. Design Thinking is an evolving methodology used for creative problem solving. Originating in design and engineering, it has gained influence on everything from business challenges to educational curriculum.

9p **The Gruen Effect: Victor Gruen and the Shopping Mall** FILM
 Germany, 2009, Anette Baldauf & Katharina Weingartner, 45 min
 SIFF Cinema at the Film Center 305 Harrison St. The Gruen Effect looks at architect Victor Gruen's life and work and his struggle with the rapidly growing consumer culture that contradicted his personal approach to public spaces.

SATURDAY 9/22

10a-12p **Cascade: "Tenass Chuck" Grows Up** TOUR
 Tour starts at island in front of Enso building at corner of Westlake Ave and Denny Way
 Visit this heart-of-the-city community and learn how it has persevered and is now prospering again.

1-4p
 Meet at South Lake Union Park near the Center for Wooden Boats

Old, New, and Reconfigured Green Places TOUR
 On this walking tour of public and private spaces in South Lake Union led by members of WASLA, we will tour open spaces that are built, under construction, and planned.

2:30p **Biophilic Design: The Architecture of Life** FILM
 US, 2011, Bill Finnegan, 60 min
 SIFF Cinema at the Film Center 305 Harrison St. This film looks at how biophilic buildings that connect people and nature through discussion with experts in the field as well as examples ranging from the Musée du quai Branly in Paris to New York City's Grand Central Station to Seattle's own High Point housing community.

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7p **The Pruitt-Igoe Myth** FILM
 US, 2011, Chad Freidrichs, 83 min
 SIFF Cinema at the Film Center 305 Harrison St. The story of the transformation of the American city in the decades after World War II is told through the lens of the infamous Pruitt-Igoe housing development.

9p **American Artifact** FILM
 US, 2009, Merle Becker, 88 min
 SIFF Cinema at the Film Center 305 Harrison St. American Artifact chronicles the rise of American rock poster art since its birth in the '60s.

SUNDAY 9/23

2:30p **Linotype: The Film** FILM
 UK, 2012, Doug Wilson, 75 min
 SIFF Cinema at the Film Center 305 Harrison St. *Linotype: The Film* tells the charming and emotional story of the people still connected to the Linotype, highly-skilled operators in a battle against time.

5p **Unfinished Spaces** FILM
 US, 2011, Alysa Nahmias & Benjamin Murray, 86 min
 SIFF Cinema at the Film Center 305 Harrison St. Unfinished Spaces follows a visionary architectural masterpiece as it is neglected, nearly forgotten, then ultimately rediscovered.

7p **Sidewalls** FILM
 Argentina, 2011, Gustavo Taretto, 95 min
 SIFF Cinema at the Film Center 305 Harrison St. This romantic comedy from director Gustavo Taretto is a clever and moving ode to the modern people and urban landscape of Buenos Aires, exploring how the city's architecture influences the lives of two residents.

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