



Seattle Design Festival

#SDF2017

CALL FOR PROPOSALS

Proposals due
5pm Friday,
May 5, 2017

Apply here:
[link.designinpublic.org/](http://link.designinpublic.org/apply)
apply

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#SDF2017

Design in Public
1010 Western Avenue
Seattle, WA, 98104
206 448 4938 x107

2017 is the year of POWER. From September 9 - 22, the Seattle Design Festival will engage design professionals and the public in thinking about design for a changing community. We look forward to working with you to create a Festival that is engaging, multifaceted, and celebratory.

Please join us for these events that will help you make connections within the Seattle Design Festival community prior to the application deadline:

SDF Community Programs Mixer: A collaborative kick-off event, where program partners can explore the theme and find collaborators through conversations and facilitated activities.

April 13, 2017, 6:30-8:30 pm

Center for Architecture & Design, 1010 Western Ave, Seattle WA 98104

RSVP at link.designinpublic.org/CommunityProgramsMixer

SDF Block Party RUMBLE 1: Join or create design teams to design/build for the SDF Block Party

April 8, 2017, 10:00 am -1:00 pm

Center for Architecture & Design, 1010 Western Ave, Seattle WA 98104

RSVP at link.designinpublic.org/Rumble_1

SDF Block Party RUMBLE 2: Join or form a team to design & build an installation for the SDF Block Party

April 20, 2017, 6:30pm - 8:30pm

Center for Architecture & Design, 1010 Western Ave, Seattle WA 98104

RSVP at link.designinpublic.org/Rumble_2

Proposals for programs are due **Friday, May 5 by 5pm PST**. If you have any questions about the information that follows, please contact the Festival Committee. We welcome your feedback at any time and want to do our best to facilitate a fruitful partnership for all.

Sincerely,

Debra Web
Public Programs Manager, Design in Public
debra@designinpublic.org
206 448 4938 x 107

Vicki Ha
2017 Seattle Design Festival Committee Chair
Board of Directors, Design in Public
festival@designinpublic.org

**Seattle
Design
Festival**

2017 POWER

2016
Design Change

2015
Design for Equity

2014
Design in Motion

2013
Design in Health

2012
Engage Your World

2011
Beneath the Surface
of Design

*Follow the
conversation on
Twitter, Instagram,
and Facebook.*

HANDLES

@DiPSeattle
@SeaDesignFest

HASHTAGS

#SDF2017
#DesignPOWER

APPLY ONLINE HERE:

[link.designinpublic.
org/apply](http://link.designinpublic.org/apply)

Seattle Design Festival

Every September since 2011, Design in Public has produced the Seattle Design Festival, which brings together designers, community members, experts, and city officials to celebrate and explore how design improves the quality of our lives and our community. Design in Public is a strategic initiative of and AIA Seattle.

Every year, the Festival grows. It is now the largest design-related event in the Pacific Northwest. In 2016, over 30,000 people attended 103 Festival events and installations hosted by 130+ partner organizations.

This year, the Seattle Design Festival will run from Saturday, September 9 - Friday, September 22. Our programming is driven by your participation, and we invite you to join #SDF2017: POWER.

#SDF2017: POWER

The world around us has changed. As we step back and reflect on our values, as individuals and as a community, we must reassert our commitment to civic responsibility.

We have entered a climate of uncertainty and don't yet know how the ongoing shifts will unfold. Will there be an eroding of justice and equity, or a renaissance of civic action and fairness? Will we leave people at the margins behind, or will we fight to elevate them? Will our actions drive positive change, or will we be silenced?

We do know this: Seattle has found its voice as a champion of people and the planet. We know that design has an important role to play. We know that to be silent is to be complicit, and that we must activate our power.

The theme of this year's Seattle Design Festival is: **POWER**.

- Who will have the power?
- Who will be empowered?
- Who will be left powerless?
- How do the powerful and powerless work together?
- What will it take to power the future?
- How will the design community use our power for change?

The theme for this year's Seattle Design Festival takes this head on: POWER. Please join us in showing up, shouting out, and pushing for change.

3.



Frequently Asked Questions

What is our expected commitment to the Seattle Design Festival?

If you participate in the Festival, your organization agrees to:

- Promote participation in the Festival as a whole, and in other Festival programs through your networks;
- Promote your own program through your networks to drive attendance at your event;
- Be responsible for organization's direct costs associated with your program;
- Be responsible for your own venue arrangements (except those organized by the Festival as part of the Block Party and Design Discussions);
- Provide program details and organizational information and logos to Design in Public for inclusion on website and promotional materials in a timely manner;
- Provide attendance estimates to Design in Public staff after completion of your program;
- Participate in regularly scheduled Program Partner planning meetings with SDF2017 Festival Committee.

**Seattle
Design
Festival**

Where Does Our Program Fit?

Note We will do our best to let you know what else is scheduled concurrent with your proposed program so that you can make an informed decision about other happenings that might compete for your intended audience.

A. Block Party

WHAT Design an installation, fill a booth, or host an activity at the **SDF Block Party** to engage with the public. If you are organizing a tour, bike ride, activity, or other interactive event to engage the public in or near Occidental Mall and Park, consider hosting it during the Block Party weekend.

Note There are detailed guidelines for Block Party design/build installations. Review the Block Party addendum that follows this document prior to submitting your application.

WHEN September 9-10

WHERE Occidental Mall and Occidental Park, Pioneer Square.

\$ The Block Party will be FREE and open to the public.

B. Community Program

WHAT Host a **Community Program** to activate the two weeks of the Festival.

WHEN September 9-22

WHERE All over Seattle, from Youngstown to Northgate to everywhere in between! You should plan on making all necessary arrangements with the venue of your choice. The Festival Committee may be able to provide limited assistance with venue coordination, particularly at Friends of Waterfront Seattle's indoor and outdoor event spaces. If you need help placing your program, please reach out to info@designinpublic.org.

\$ Your program can be free or ticketed. We encourage you to make events free, or sliding-scale with no one turned away for lack of funds. If you choose to require advance RSVP/Registration for a free program, you will be responsible for setting that up independently and sharing RSVP information and links with Design in Public. If you choose to charge a cover for your event, you will be asked to contribute 25% of ticket sales above the actual cost of hosting your program to Design in Public. This helps us recoup our own costs so the Festival can continue each year.

C. Design Discussions Series

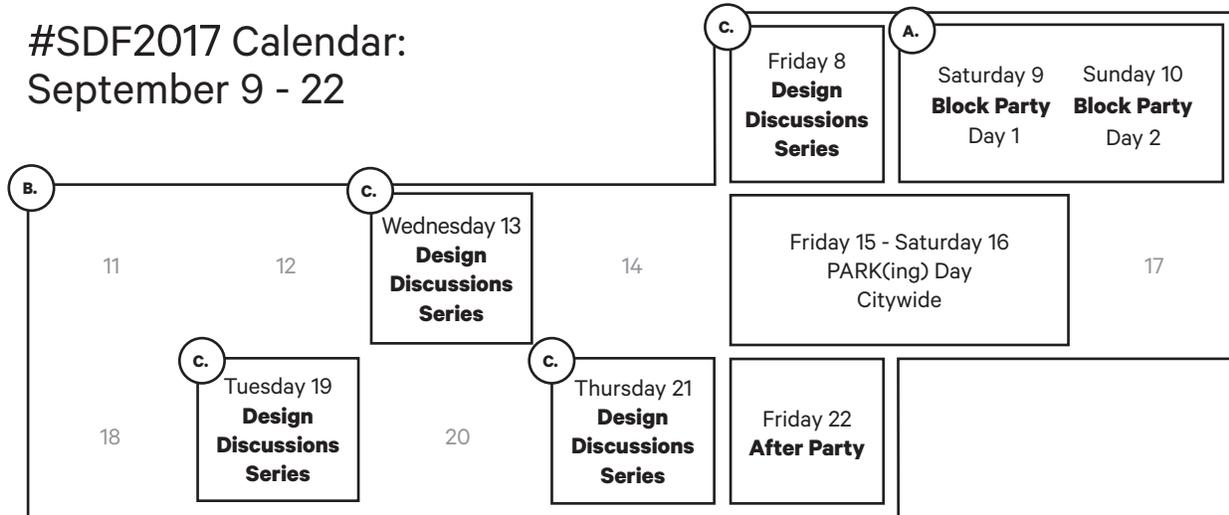
WHAT The Festival will be organizing a series of **Design Discussions**, inviting members of the design community to have a cross-disciplinary conversation about the Festival Theme and some specific interpretations of what it means to us as a discipline and us as a community. These panels will be live audience events with guest moderators. Members of the panel will be asked to discuss several starting questions and to see where the conversation leads. Panel membership will be based primarily on developing a broad range of views for each topic.

WHEN September 8, 13, 19, 21

WHERE Downtown Seattle

\$ RSVP Open to the public, Free with suggested donation

#SDF2017 Calendar: September 9 - 22



Who Can Submit a Proposal?

INDIVIDUALS

You're invited to submit a design proposal for an installation OR join a design team at one of our RUMBLE events.

PROFESSIONAL DESIGN FIRM

You're invited to submit a design proposal with the understanding that installation or booth proposals from commercial entities require a Festival sponsorship.

COMMUNITY GROUP/NON-PROFIT/NON-COMMERCIAL DESIGN TEAM

Non-profits and teams of individuals are invited to submit proposals for installations or booths.

Are Businesses / Design Firms Required To Be Cash Sponsors Of The Festival In Order To Propose Programs?

Yes. For-profit businesses are required to sponsor Design in Public with a minimum sponsorship of \$1,000 to host a program as part of the Seattle Design Festival. One of the most amazing things about Design in Public and the Seattle Design Festival is that we are able to produce our region's largest Design event, on a mostly free or sliding-scale basis for over 30,000 attendees and counting, while still being truly community-driven and crowd-sourced. Our funding partners are local businesses that provide donations and , deliver programs that showcase their interests and work with our whole City. It's a group effort that allows us to keep our events accessible to the public!

As A Sponsor, Must I Submit The Proposal Form?

Yes - only if you intend to host something as part of the Festival. You are not required to host a program, but most of our sponsors enjoy this opportunity. This will help us schedule your program.

Can I Propose A Screening, Bike Ride, Interpretive Dance, Debate, Publication, Or Other Format...?

Yes. We are open to proposals of any format.

How Many Programs Will Be Chosen For The Seattle Design Festival Overall? How Do You Judge Proposals?

Proposals must directly relate to the theme of POWER. We have no fixed number of spots. We evaluate the quality and feasibility of each proposal: is it thorough or vague? Do you have specific participants confirmed and a venue in mind?

The program proposal process gives Festival organizers an overview of how many people are interested in proposing programs, as well as their format (for example: workshop, exhibition), topic (for example: fashion and the body, products that change behavior), and location and time. (Is it a film screening, in Northgate, indoors, on a weeknight? Is it an installation, in Rainier Beach, outside, on a weekend morning?)

Our process helps us use the information you provide to arrange the Festival calendar to everyone's benefit -- and maybe even work a little bit of matchmaking between program proposals. If multiple groups submit similar proposals, we will introduce you to each other so you can either join forces or differentiate.

Am I Guaranteed One Of The Dates/ Times/Locations I Submit In My Form?

We will work with all partners to find a time, date, and location that works for you, and the Festival as a whole. We cannot guarantee that you will be scheduled during your top choice time, but we will do our best.

Do I Need To Live Or Work In Seattle To Propose A Program? Must My Program Directly Relate To Seattle?

While we are very much by and for Seattle, we are open to proposals from anywhere and everywhere. We hope to both show off what Seattle is doing, and learn from designers worldwide. You will need to cover your own travel and lodging, plus any costs associated with presenting a program in Seattle.

May I Change My Date/Time/Location Once My Program Is Submitted?

You can request a different spot before **July 15**, our printed materials deadline. We will do our best to accommodate.

Can We Set Up A Meeting To Discuss My Program Proposal?

Design in Public is a small organization with one full-time staff member. In-person meetings are occasionally possible with sufficient advance notice. If an in-person meeting is necessary to meet your accessibility needs, please email debrow@designinpublic.org.

Between March and August, Design in Public will host group progress meetings for our program partners.





Festival Communications

The Design in Public website, designinpublic.org (which will house all Seattle Design Festival pages) will promote all the events of the Festival. Details of your program will be available to all site visitors.

The Festival has been promoted locally through earned media (radio, online news, television, community calendar listings, neighborhood blogs, print publications), advertising (buses, radio sponsorship, online and print publications), social media (Facebook, Twitter, Instagram) and word of mouth. Internationally, Design in Public is expanding promotions on the World Design Festival / Design Week scene.

Accessibility

The Festival Committee strives to create a Festival environment that is accessible and inclusive to all attendees. Our Accessibility & Hospitality coordinator is available to help guide you through the process of arranging mobility access, language and ASL interpretation, livecasting and remote attendance, chair accessible and all-gender restrooms, and other venue logistics for your event. We also strongly encourage you propose all-ages programs wherever possible, with any ID checks optional at alcohol point-of-distribution, rather than mandatory at venue point-of-entry.

Note Design in Public / Seattle Design Festival can not provide or pay for accessibility arrangements for our partners, but we can advise you on how to make your venue as accessible as possible, and connect you with providers.

About Design in Public and AIA Seattle

Design in Public, the producer of the Seattle Design Festival, believes in a future Seattle — recognized as an international design city — where citizens, designers and leaders work together to create their best shared city. Design in Public educates and inspires the public to recognize good design and participate in the making of their environment. We connect design professionals from different disciplines to exchange ideas on design practices and innovations; and we partner with design-interested organizations to invigorate their activities by leveraging the power of design thinking. Design in Public is a 501(c)3 non-profit organization that was founded in 2011 as a strategic initiative of the Seattle Chapter of the American Institute of Architects.

More at designinpublic.org.

AIA Seattle is a 501(c)6 non-profit, professional association of architects, allied professionals, and laypeople. AIA Seattle is committed to excellence in architecture and service to the public. They provide the architecture community with resources and relationships to make a difference through design. AIA Seattle membership is open to anyone with a professional or personal interest in architectural practice, and in the creation or appreciation of the built environment.

More at aiaseattle.org.



Apply to Participate

link.designinpublic.org/apply

**We encourage you to
apply online at:**

**[link.designinpublic.org/
apply](http://link.designinpublic.org/apply) by 5pm PST
on Friday, May 5, 2017.**

Or, mail your application to:

Design in Public
1010 Western Avenue
Seattle, WA 98104

postmarked by **May 5.**

If you are submitting more
than one program, fill out
a separate entry for each
proposal.

Festival Contacts

DESIGN IN PUBLIC

Debra Web, Public Programs Manager
debraw@designinpublic.org
206 448 4938 x 107

Vicki Ha, Board of Directors
2017 Seattle Design Festival Committee Chair
festival@designinpublic.org

BLOCK PARTY

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Trevor Dykstra — Sarah Haase — Kate Reef

COMMUNITY PROGRAMS

sdf.programs@gmail.com
Gabriela Alban — Robert Baxter

DESIGN DISCUSSIONS

sdf.designdiscussions@gmail.com
Darwin Witt — Peter Dodds



Seattle Design Festival

#SDF2017

BLOCK PARTY

Information Packet

Proposals Due

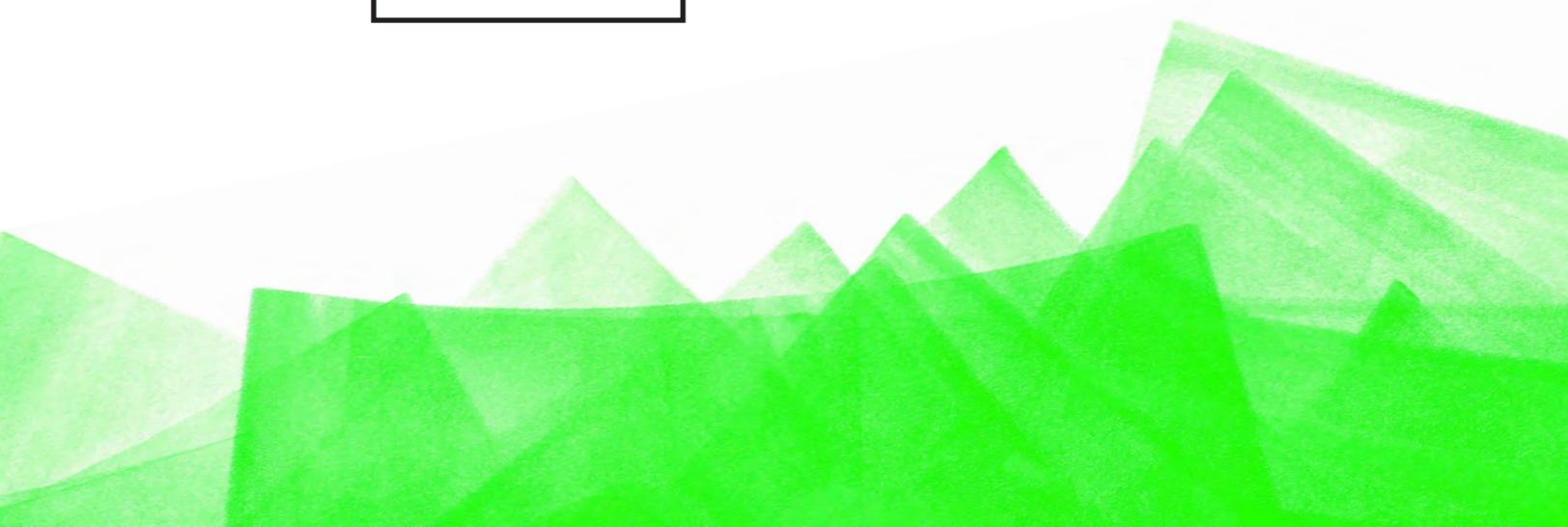
5pm Friday

May 5th, 2017

Apply here:

link.designinpublic.org/

apply



Seattle Design Festival



SDF2014 Block Party

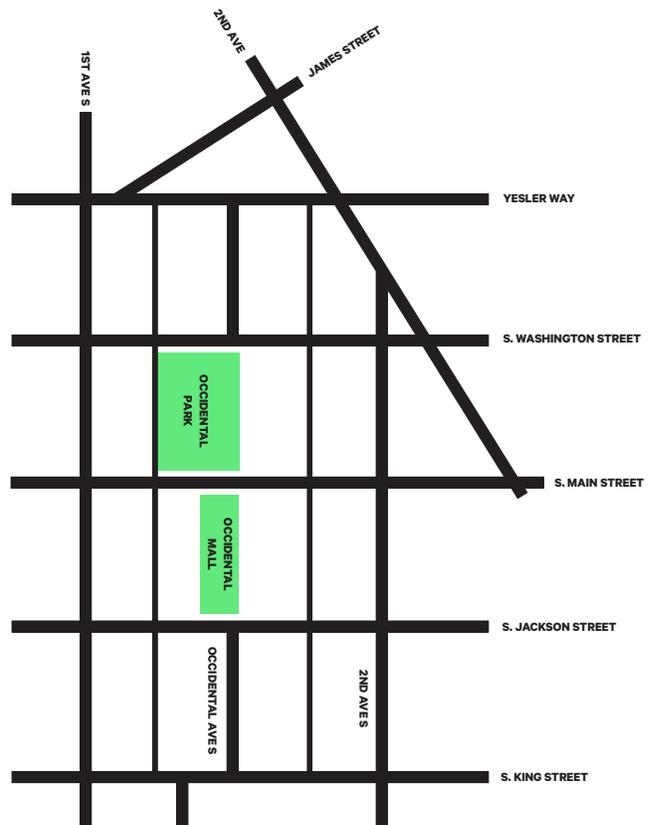
(photo by Trevor Dykstra)

SDF2017 Block Party

September 9-10, 10am - 6pm

The SDF Block Party is the kickoff of the Seattle Design Festival, taking place on September 9th and 10th on Occidental Ave S between S Jackson Street and S Washington Street. Each year designers, makers and activists collaborate to create a unique urban environment of installations, experiences and activities.

The Block Party is about fostering connections between our community of designers and the public as a whole. All parties wishing to propose or assist with an installation for the Block Party should attend our "RUMBLE" events. The RUMBLEs will be an opportunity for all involved in the Block Party to network, collaborate and share insight or advice as well as ask questions of the coordinators.



Who Can Submit A Proposal

We welcome participants from all fields of design - and more. You don't need to be a professional designer to propose something for the SDF Block Party!

Collaboration

Whether you're proposing something for the SDF Block Party or simply looking to assist another's proposal, attendance at the RUMBLE events is a prerequisite to applying for a Block Party installation space. The RUMBLEs will take place prior to the application deadline and will give you an opportunity to brainstorm ideas or find collaborators within the community. The Festival committee will also share important information and advice at these events.

The Rumble Event Series is a chance for ALL participants to:

- Join a team or collaborate with other teams
- Get information about the SDF Block Party and application process
- Ask Questions
- Put out call for needs/volunteers/collaborators
- Network
- Share resources

SDF Block Party RUMBLE 1: Join or form a team to design & build an installation for the SDF Block Party

April 8, 2017, 10:00 am -1:00 pm

Center for Architecture & Design, 1010 Western Ave, Seattle WA 98104

RSVP at link.designinpublic.org/Rumble_1

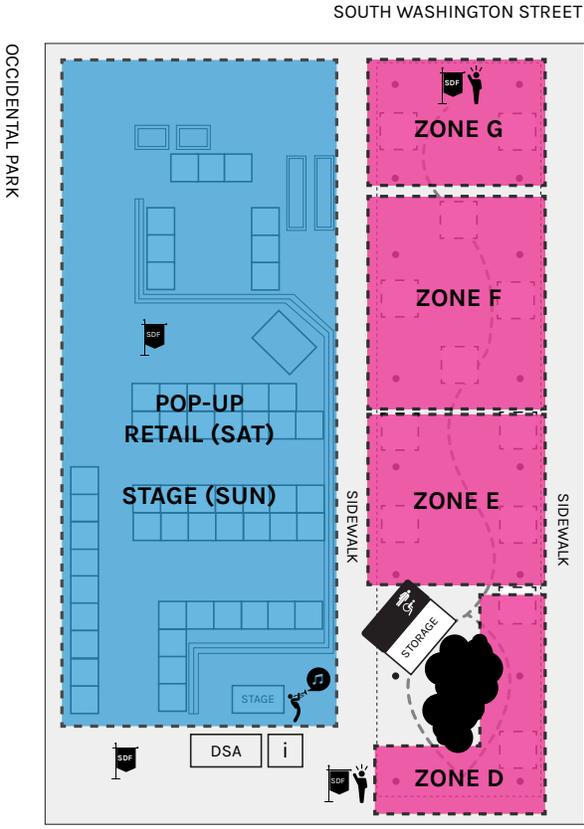
SDF Block Party RUMBLE 2: Join or form a team to design & build an installation for the SDF Block Party

April 20, 2017, 6:30pm - 8:30pm

Center for Architecture & Design, 1010 Western Ave, Seattle WA 98104

RSVP at link.designinpublic.org/Rumble_2

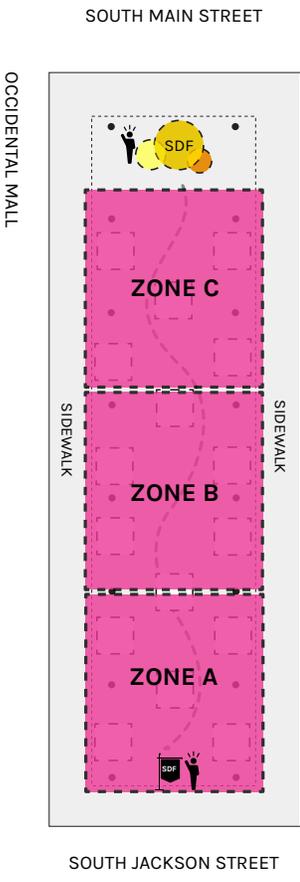
Seattle Design Festival



SITE KEY

- STREET OUTLINE
- BLOCK PARTY BOUNDARY
- FIREFIGHTER'S MEMORIAL
- TREE
- SDF PAVILION
- INSTALLATION
- POP-UP RETAIL (SATURDAY)
- DIP VOLUNTEER
- RESTROOMS
- SIGNAGE
- MUSIC
- DSA KIOSK
- DSA INFO BOOTH

ZONES A, B, & C ARE "QUIET ZONES". INSTALLATIONS WITH LOUDER-NOISE-MAKING ELEMENTS OR GAS-POWERED GENERATORS SHOULD CONSIDER ZONE D, E, F OR G.



Pop-Up Retail
 Design in Public is working on a partnership with a retail vendor.



What Can Be Proposed

The SDF Block Party is made up of publicly engaging programming or installations. Successful designs focus on engaging the public at all ages, skills and ability levels. All accepted proposals will be given a 10' x 10' space to display their installation or program. The 2017 SDF Block Party will also include a marketplace co-presented by Event Theory on the Saturday of the event. Contact Design in Public if you are interested in becoming a retail vendor.

NOTE To assist with our review process you will be asked to submit a single JPG sketch or rendering or your proposal with your online application.

Requirements:

JPG or PNG format

1200 px wide by 800 px tall

Dimensions of your installation are encouraged.

Design Goals

Beyond the theme, proposals should consider the following goals.

ENGAGE

Create opportunities to experience your design in multiple ways. Ashley Branca's Storybook wall (fig 4) featured an ever-changing mural. Interactive elements are always more successful than static displays. IxDA's Tinker Tank (fig 5) gave participants a hands on experience.

RETAIN

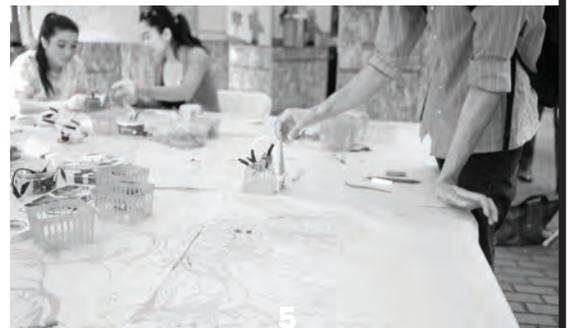
Our goal with the SDF Block Party is to change the urban fabric for two days. Consider ways in which the public might be able to remain in the space and relax. Seating is always popular; the SHiFT pavilion (fig 6) featured benches that were well used.

FUTURE USE

Consider an installation that has a use beyond the SDF Block Party, that may be something constructed specifically for a community group or simply find a home for your installation. The Universal Play Kiosk (fig. 1) was designed in collaboration with the UW Taskar Center for Accessible Technology for future use in their program, while the SHiFT pavilion (fig. 2) found a home in front of Fremont Brewing.

RESPONSIBLE DISPOSAL

It's also possible to design an installation that is meant to be recycled after the 2 day event. AIGA's Changemakers exhibit (fig. 3) utilized cardboard boxes and recyclable materials.



Rules

Installations or activities should be accessible and inclusive to all.

You are responsible for all costs & logistics of your installation or program.

No selling goods or services without prior authorization from DIP

Property Requirements

- No attachment to street, trees, surrounding buildings is permitted
- Provide surface protection for activities that may damage site. (fig. 1)
- Loose fill like gravel or dirt must be within a container. (fig 3)

Size

- Installations must fit within a 10 ft x 10 ft square.
- Recommended maximum height of 12ft

Safety

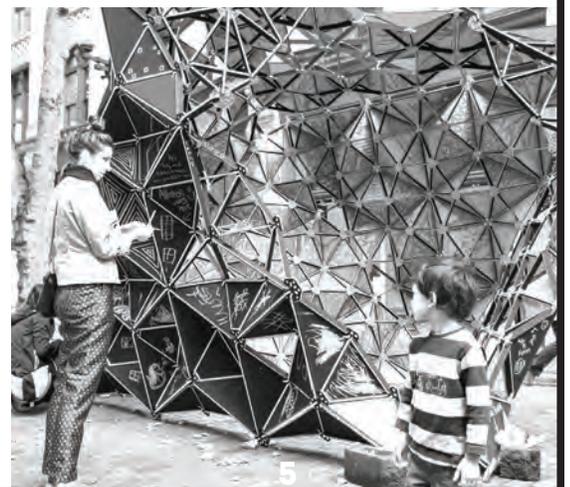
- Climbing installations must include fencing, waivers and continuous staffing. (fig 4)
- Moving installations must protect and control all pinch points (fig 2)
- Your installation must be structurally sound

Installations should look intentional in appearance.

Construction

- No vehicles allowed on SDF Block Party property at any time
- There is NO power available. Please endeavor to make activities and installations battery or hand-powered. All generators must be cleared with DiP Prior to June 17th
- Installations must be hand assembled and hand delivered to their staging locations. No vehicles or heavy equipment. (fig 5)
- Setup of installations/booths must be completed by 7pm on Friday Sept. 8
- All materials must be removed by 10am on Sept. 11th. Any installations or materials remaining on site after noon on Sept. 11th will incur fines from the City of Seattle.
- Do not dispose of installations on site.

Refusing to follow these guidelines may result in forfeiture of fees and removal from the event.



How do I fund my installation?

We're hoping to ease the cost of putting together an installation by allowing teams to seek out material donations.

When seeking material donations you may promise the following things:

- The material donation will be tax-deductible (minimum amount of \$200 and a total maximum of \$1500)
- The sponsor may place their logo on YOUR installation (no larger than a 6" x 6" image)
- Recognition on the festival provided installation placard (text only)
- Recognition through your team's own channels (social media, website, etc)

You **CANNOT** promise recognition in festival branding (website, collateral, or other).

You **CANNOT** incorporate that sponsor as part of your team name.

Fees

The Block Party has a fee of \$1000 per space. **This fee will be waived if** the proposal is by an individual or non-commercial group (non-profit, institution, club, etc) or festival sponsor.

Commitments

What the Seattle Design Festival will provide:

- Promote the Festival as a whole on all social media and print platforms
- General event photography
- Provide branding and way-finding for the SDF Block Party event
- Provide security for SDF Block Party site on evenings of 8th, 9th, and 10th.
- While there will be roaming security in the evenings we recommend that you remove any small or mobile items.

What you commit to provide:

- Responsibility for your installation and the costs associated with it
- Staffing your installation and activity for BOTH days of the SDF Block Party.
- Attendance at the SDF media preview event (tentatively scheduled for mid-August)
- Promote participation in the whole Festival, and in other Festival programs throughout your network
- Promote your own program through your networks to drive attendance at the SDF Block Party
- Provide any additional required materials in a timely manner

Twitter/Instagram/Facebook

HANDLES

@DiPSeattle

@SeaDesignFest

HASHTAGS

#SDF2017

#DesignPOWER

Questions

The SDF Block Party coordinators will be answering questions at each RUMBLE and can also be reached via email.

blockpartycoordinators@gmail.com

Trevor Dykstra — Sarah Haase — Kate Reef



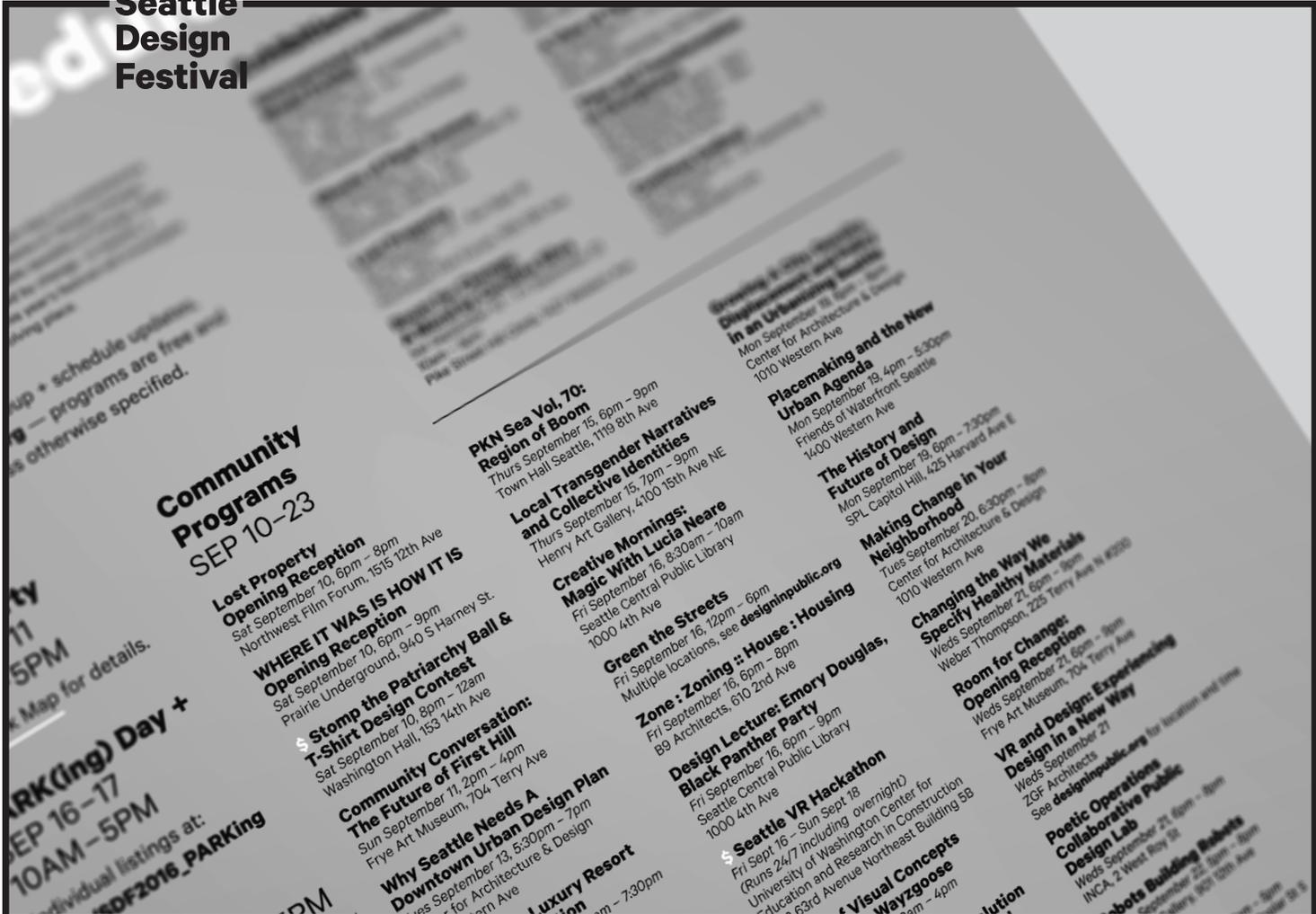
Seattle Design Festival

#SDF2017 COMMUNITY PROGRAMS

Information Packet

Proposals Due
5pm Friday
May 5th, 2017
Apply here:
[link.designinpublic.org/
apply](http://link.designinpublic.org/apply)





SDF 2016 Community Programs Calendar

SDF2017 Community Programs

September 9-22 (Multiple Locations)

Community Programs provides a platform for the public to explore the relationship of power and community in Seattle — our ability to act, the effect our actions produce, and our capacity to be acted upon. We invite a broad range of individuals and organizations to share programs, performances, workshops or discussions, and collaborations of their work and communities. The SDF Community Programs Committee will aim to support this process with facilitated mixers, intentional outreach, and venue/partner participation and matchmaking.

Ultimately, the Community Programs will be a series of public events held in Seattle during the two weeks of the festival.

Who Can Submit A Proposal

Groups and individuals active in the Seattle community, both designers and non-designers, are encouraged to submit a program proposal. **We recommend community leaders engage with the programs committee and other participants by attending our Community Programs Mixers in April and May.**

We are also looking to facilitate partnerships with venues to provide spaces for thematically related programs. So please consider whether you are willing to participate as a venue (or if you are in need of a venue) in your proposal. As a committee we will be working to facilitate community connections through the programs in this year's festival.

Programs Process

STEP 1 — Mixer #1 (April 13th) @ Center for Architecture & Design

Our first mixer will bring together designers, non-designers, and representatives from many different Seattle groups to explore the role of power in our communities. We will investigate our relationship to power as individuals and institutions, share some of the work that we and others are doing, connect like minded efforts and ideas, and set the groundwork for further conversation, collaboration, and community programs. Participants will be encouraged to start developing programming for the festival and begin the proposal process.

STEP 2 — Proposal Submissions (through May 5th)

Proposal submissions will be open to the public until May 5th. In this time applicants can engage in a dialogue with the programs committee to ask questions and refine their submissions. We will also be encouraging participants to get others involved and will be working to solicit additional proposals by following up on community connections from the first mixer.

STEP 3 — Mixer #2 (May 25th) @ Center for Architecture & Design

For our second mixer the committee will once more facilitate a platform for citywide discussions. We will provide an opportunity to share-out progress, continue finding synergies between programs, and discuss opportunities for cross-promotion and collaboration throughout the festival.

STEP 4 — Program Development (over the Summer)

Each program will be reviewed by the programs committee and assigned to a committee member to act as facilitator. We will make recommendations for collaboration opportunities, work to connect venues and speakers, build affiliations between related programs, and do community outreach to support program participants.

We encourage further ad-hoc meetings between program organizers throughout the planning process (particularly with regards to venue planning and collaborations).

What can be Proposed

We encourage the development of programs which showcase a community engagement and collaborations between designers, makers, artists, the public, and active community initiatives. The groups, connections, and sub-themes explored in our mixers will help organize the proposals and encourage cohesion, but all are encouraged to apply.

In the past, programs have included:

- Lectures
- Workshops
- Gallery Showings
- Performances
- Panel Discussions
- Readings
- Demonstrations
- Film Screenings
- Town Hall Events

— but we are open to proposals of any format.

Programs stemming from the framework outlined above (mixers, committee collaboration, etc.) will be prioritized and featured in the festival's schedule. While community groups are always welcomed to submit individual proposals we strongly encourage those interested in participating to collaborate within the facilitated framework.

Goals

We encourage programs which showcase collaboration and result in measurable outcomes or a final product or performance. Given the theme of POWER we encourage each program to incorporate the aspect of POWER they will be exploring either in their program title or through additional messaging. This will showcase the theme and provoke community thinking around POWER during the festival.

Social Media

HANDLES

@DiPSeattle @SeaDesignFest

HASHTAGS

#SDF2017 #DesignPOWER

Questions

The SDF Design Discussions coordinators can be reached via email.

sdf.programs@gmail.com

Gabriela Alban — Robert Baxter



Seattle Design Festival

#SDF2017

DESIGN

DISCUSSIONS

Information Packet

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5pm Friday
May 5th, 2017
Apply here:
[link.designinpublic.org/
apply](http://link.designinpublic.org/apply)





SDF 2014 Conference (photo by Jeff Busby)

SDF2017 Design Discussions Series

September 8th, 13th, 19th, 21st (Evenings)

The SDF Design Discussions series is a multi-night panel discussion and community engagement component of this year's festival that seeks to highlight voices in Seattle's community on a series of focused topics related to this year's theme of POWER. Hosted between the Center for Architecture and Design and various local event spaces, the Design Discussions series is about bringing together active voices in the design community to address significant issues of power in design.

Who can submit a proposal?

We welcome participants from all fields of design — and more. You don't need to be a professional designer to propose a topic on which you'd like to be involved in a panel. The Seattle Design Festival coordination team will curate panel discussions that fosters active conversation amongst all participants. We will consider multiple speakers to represent a single organization or point of view, but ask that these groups be limited to no more than two people in the interest of maintaining a diversity of opinions.

If selected, how will my participation in a panel be organized?

Design Discussion participants will be notified of their acceptance following a review of the proposals and the SDF Design Discussions committee will seek out moderators well suited to facilitate the individual panels.

In preparation for the day of the panel, each set of panelists will be asked to meet their moderators and determine topic discussions. These planning meetings will help the moderator form appropriate panel questions and allow the panelists to prepare materials and topics of interest for the day of the panel.

What are the focus topics for the panel discussions?

We invite all the applications to submit a topic of their choice. By proposing a discussion of the things YOU are passionate about, we hope to generate panels that are lively, well informed, and earnest. The SDF Conference committee will seek to group complementary applications to facilitate cohesive panels. Some possible topics to consider:

- **Design has the POWER to ... Inspire, Sustain, Educate**
- **emPOWERing Communities**
- **POWER Plays, POWER management**
- **Access to POWER, Identity and POWER**

Social Media

HANDLES

@DiPSeattle @SeaDesignFest

HASHTAGS

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Questions

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