

2019 Design Blog Interview Questions

Please share:

1. **Photograph of yourself** (headshot, candid, or portrait, etc.) @ 72dpi, JPG, GIF, or PNG, 1200px on short side. No more than 2mb.
2. **3-5 images of your design work and/or you in action** @ 72dpi, JPG, GIF, or PNG, 1200px on short side. No more than 2mb. *(If you have video, please share Youtube or Vimeo link.)*
3. **100-200 word bio.**

Design Goggles is a podcast centering on the evolution of the world around us through the lens of design. Architecture, interior design, graphic design, fashion, art, tech, UX and more — no corner of the design world is off-limits as we invite guests to share with us how design informs their work, life, and the spaces they inhabit. Hosts Charles Fadem and Rachel Simrell Scott are both recovering architects. Charles now focuses on commercial interiors, and Rachel on marketing and branding.

What is your:

Name as you would like it to appear in print - **Charles Fadem**

Pronoun Preference - he/she/they - **He**

City or cities in which you are based - **Seattle**

Affiliation (company, organization, etc.) - **Board & Vellum**

Job title or role - **Director of Interiors, Podcast Host**

Design field(s) - **Architecture**

Website URL (optional) - <https://www.boardandvellum.com/podcasts/design-goggles/>

@Twitter (optional) - <https://twitter.com/designgoggles>

@Instagram (optional) - <https://www.instagram.com/designgogglespodcast/>

Facebook Page (optional) - <https://www.facebook.com/designgogglespodcast/>

Email address for readers to contact you (optional) **Charles@boardandvellum.com**

Please answer questions 1 & 2 below, then select at least 3 additional questions. (You can include as many responses as you'd like.)

1. What does **BALANCE** mean to you when you think about design?

I think of Collaboration. The best design experiences I have ever had were working closely with clients and other designers who were as excited to be learning and sketching and creating as I was. Creative minds thinking differently, working together. That's Balance to me.

2. What design/social trends (past or present) inspire your practice?

Residential Features showing up in Public spaces - The idea of creating a home wherever you go, whether it be a home at the office, a home in a local coffee shop or bar, or even in a park. Everywhere we go can feel like home with some thoughtful design.

3. How do you explain what you do for a living?
I just tell people I'm a designer. Architecture, Interiors, Landscape, Graphic Design, UX, there are no borders or boundaries anymore. If you love to think and create, and care about building the world more beautiful, you're a designer.
4. What are your go-tos for when you're seeking inspiration?
Science Fiction - Writers and Production Artists have been imagining our future for generations and in a way, production design for sci-fi movies is like my other dream job.
5. Tell us about a project that you worked on that you are most proud of.
I worked on designing a tattoo shop, with an incredible client who had great ideas, but not a ton of budget. She trusted us completely and collaborated closely with us, and despite a bunch of challenges, we created something unique. When I attended the opening party and saw how much the space meant not only to my client, but to her community who were going to enjoy it, it was one of the most special moments in my career.
6. If you were to give a [TED talk](#), what would it be about? What's your "idea worth spreading"?
Design is storytelling, but telling a good story is the trick.
7. My favorite thing about my city is...
Seattle is the most beautiful city I have ever lived in. I am constantly blown away by not just the natural beauty surrounding us, but the almost futuristic neon landscape of Seattle at night.
8. If you could sum up your outlook on life in a bumper sticker, what would it say?
Make it so!
9. Why do you do what you do? What do you want to leave behind for future generations?
I love design, and love stories. I hope that the stuff I created during my time on the planet made the world more beautiful in some way, and that if I come up in a story that it's the kind of story that makes people smile, or laugh, or both.
10. What is your super power?
I am curious about everything.