Year in Review

KALIDESPACE - CallisonRTKL & Bayley Construction

Photo: Letao Tao
The Seattle Design Festival is a platform for bold design conversations. We believe that design is for everyone and that inclusive co-design practices are essential to shaping an equitable Seattle. We collaborate with diverse communities, architects, designers, civic and business leaders, nonprofits, artists and activists to generate solutions to complex social, cultural and ecological challenges that affect all of us.

**Mission**
We unleash the design thinker in everyone to tackle the challenges facing Seattle.

**Vision**
We envision a culture of design that fosters equitable, resilient, and thriving communities.
With this year’s festival theme, EMERGE, we invite participants to explore the opportunities of adaptation and change as we move forward with what we’ve learned from 2020. As the summer of 2021 came into focus we were excited to move into this Festival season with optimism and hope.

We wanted to focus on what we, as a community, are emerging TO as our community heals - as we navigate changed perspectives - and as we think about new ways to leverage design.

EMERGE isn't just about a physical re-entry, it can be iterative and reflective as well. It doesn’t require a floodgate of immediate change or response. Even with ongoing challenges associated with our continued pandemic, it still felt very timely and appropriate.

Our community partners created amazing Built Installations and Pop-Up Experiences exploring all of that and more!
• 2 days
• 75 Festival partners
• 32 Volunteers
• 18 design disciplines
• 26 Built Installations
• 17 Pop-Up Experiences
• 4 Youth-led Pop-Ups
• 13 Funding Awardees
• 33 Festival Sponsors
• Happened safely outside during a pandemic!
Our REACH

6,416 Attendees

Interdisciplinary Design
AI Design
Architecture
Audio Design
Civic Design
Community Design
Creative Placemaking
Furniture Design
Graphic Design
Horticulture Design
Interior Design
Land Use
Landscape Architecture
Multidisciplinary Design
Performance
Product Design
Social Innovation
Sustainable Design
Urban Planning
UI/UX Design
Visual Art

Web Reach
designinpublic.org
Pageviews: 48,037
Unique Pageviews: 38,570
Sessions: 23,233
Users: 17,319

New Users: 17,438

Social Reach
Twitter
Followers: 3,152
Impressions: 37.5k

Facebook
Page likes: 6,273
Total reach: 13.2k

Instagram
Followers: 6,080
Mentions:
#seattledesignfestival: 2,180
other variations: 180

Press Reach
12,173,116
From 69 Mentions Across 20 Outlets

Photo: Trevor Dykstra
Seattle Design Festival invites visitors to think about the concept of ‘Emerge’
- Alan Berner, Seattle Times

Reconnect with Community at the 2021 Seattle Design Festival
- Natalie Bicknell, The Urbanist

Explore interactive art installations at Seattle Design Festival
- Vonnai Phair, Seattle Times

ArtSEA: This weekend’s Seattle Design Festival
- Brangien Davis, Crosscut

New Designs Expand Possibilities for Tiny Houses as Emergency Shelter
- Natalie Bicknell, The Urbanist

Local camp residents and architects are reimagining affordability and livability
- Samira George, Real Change