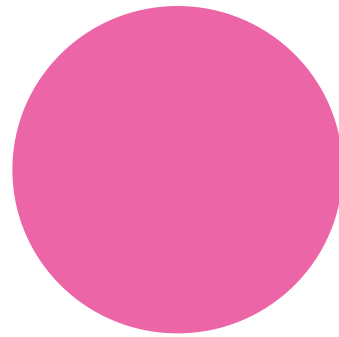


Pavilion Design Competition



**Seattle
Design
Festival**

The Competition

Presented by
The Seattle Design Festival

Introduction

The Seattle Design Festival (SDF) is a platform for bold design conversations. We believe that design is for everyone and that inclusive co-design practices are essential to shaping an equitable Seattle. We are multidisciplinary, socially engaged and civic minded. We collaborate with diverse communities, architects, designers, civic and business leaders, nonprofits, artists and activists to generate solutions to complex social, cultural and ecological challenges that affect all of us.

The Opportunity

We invite multidisciplinary artists and designers to respond to this creative brief for a temporary central pavilion for the 2022 Seattle Design Festival. The pavilion will greet Festival attendees and serve as an idea hub for pop-up programming at the SDF Block Party. The pavilion should be designed in such a way as to allow all or portions of the design to be utilized as a visual anchor at other Festival events, such as the Sneak Peek and Closing Party.

Design Guidelines

Pavilion design must:

- Provide shelter and signage opportunities for the Seattle Design Festival information booth.
- Be lightweight and modular in design (flat-pack preferable).
- Be a minimum of 15x15 feet but no larger than 20x20.
- Be waterproof and weather-proof. The Seattle Design Festival takes place rain or shine.
- Have no lasting physical impact on the site, be free standing.
- Reflect the aesthetic and energy of SDF

Special design features may include:

- Integration of one regular 20 amp/120V circuit, if the design requires electrical needs.
- Maker-space surfaces, to encourage engagement.

Evaluation Criteria

Our jury will consist of key Festival stakeholders, including representatives from the SDF Council and Festival planning team. The jury will evaluate proposals based on:

- Quality of submitted work and past work examples
- Ability of the proposal to be executed within the budget and timeline
- Ability of the proposal to meet public safety and environmental issues
- Compliance to guidelines and submission requirements
- Description of project benefits, including if/how the public can be involved in the construction and/or public interaction with the completed work

Who should submit?

Creative thinkers who are interested in engaging the broader Seattle community in design. The competition is open to established and emerging design teams and individuals. Multidisciplinary teams are strongly encouraged. Possibilities include: architects, UX designers, civic leaders, educators, landscape designers, industrial designers, urban planners, design strategists, graphic designers, non-profit leaders, students or community groups.

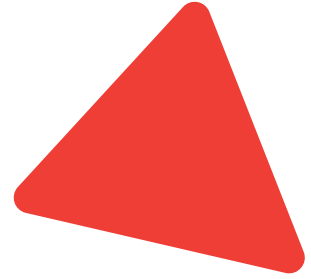
Funding & Recognition

One proposal will be granted \$10,000 to cover design hours, materials, fabrication, and installation.

Our winner will be announced prior to, and recognized at, the annual Seattle Design Festival, the largest design event in the Pacific Northwest, gathering 30,000+ attendees annually. Winners are highly encouraged to attend the SDF Block Party in person in August 2022. Additionally, the winning design team will be featured online and in print publication.

Requirements

Upon review of this creative brief and materials relating to the Seattle Design Festival, please prepare the following application. To apply, each designer (or design team) must submit the following materials by March 20, 2022 via the [SDF Submittable site](#).



Designer Responsibilities

Design team is responsible for developing installation and de-installation instructions. Ongoing communication regarding project evolution and site needs. Proposal must reflect this.

Provide a portion of the pavilion design to anchor the Sneak Peek event on July 28.

Full Pavilion must be delivered to Lake Union Park, and installed by 7pm, August 19.

Submission Requirements

One consolidated PDF including:

- **Narrative**

Not to exceed 2 pages, including the following:

- Concept
- Materials and methods of execution
- Power/wiring plan (if applicable)
- Public engagement: in the creation of the pavilion or public interaction with completed work

- **Proposal Sketch/Rendering**

To include dimensions and multiple perspectives.

- **Budget for fees and materials**

Please include a budget narrative with your proposal justifying your requested amount, including any secured matching funds for this installation.

- **Resume**

Not to exceed two pages of relevant experience

- **Images of past work**

Please submit up to 5 digital images of generally similar previous work.

Please include an image list with the following information for each photo. Title, year made, dimensions, materials, and short description.

Dates + Details

Key Dates

- January 19 – Competition Opens
- March 20 — Competition Closes
- April 13 — Shortlist Announced
- May 4 — Winner Announced at SDF Fundraising Event

The Call for Proposals for Festival Partners will launch in March, we encourage and invite all competition participants to review that call and consider joining the Festival as a partner in August!

Posting & Publication

Materials submitted to the Seattle Design Festival will not be returned. By participating, all entrants grant the competition sponsors a non-exclusive license to post the entries online. In addition, entrants grant the competition sponsors a license to use competition materials in any media regarding the competition, now or hereafter known, including but not limited to: publication in newspapers, magazines and other Festival collateral. Submission to this program is permission from the project owners and releases Seattle Design Festival from any responsibility of seeking permissions from owners, photographers or any project-related stakeholders.

Anonymity

The jury will review all entries anonymously. All submitted text and images must be free of any marks, logos, or text that identifies authorship. The presence of such marks, logos, or text are grounds for disqualification.

Rules Subject to Change

All restrictions and requirements included in this Competition Brief document constitute the competition rules. The Seattle Design Festival retains the right to modify any and all aspects of this competition not specifically identified.

Questions?

Questions may be submitted via email at info@seadesignfest.org. Please include in the subject line: COMPETITION INQUIRY

Questions may not be directed to or answered by jurors, sponsors, or any other parties affiliated with the competition.