Seattle Design Festival

2022 Festival in Review
Seattle Design Festival is a platform for bold design conversations. We believe that design is for everyone and that inclusive co-design practices are essential to shaping an equitable Seattle. We collaborate with diverse communities, architects, designers, civic and business leaders, nonprofits, artists and activists to generate solutions to complex social, cultural and ecological challenges that affect all of us.

**Mission**
We unleash the design thinker in everyone to tackle the challenges facing Seattle.

**Vision**
We envision a culture of design that fosters equitable, resilient, and thriving communities.
The 2022 Seattle Design Festival was all about CONNECTION. When thinking about design, there is something very tangible and physical in how things ‘connect’ – but there is also something very emotional that ‘CONNECTION’ taps into as well. CONNECTION is a core human need. Our brains are wired to connect. We look and long for social CONNECTIONs. We strive to understand how parts connect to form a larger whole. In a world that is increasingly experiencing disconnection, how can design affirm and strengthen critical connections within our community?

The 2022 Festival, August 20-26, kicked off with the SDF Block Party at Lake Union Park and featured in-person and virtual experiences throughout the week.
SDF 2022 At A Glance

- 12th Anniversary
- 10,838 Attendees!
- 7 days
- 38 Festival Sponsors
- 136 Festival Partners
- 463 designers engaged as Festival Partners
- 20 design disciplines
- 13 Virtual Experiences for remote/global attendees
- 57 Community Spotlight Programs
- Engaged in 4 neighborhoods
Our REACH

10,838*

CAPTURED ATTENDEES

*These numbers do not capture self-facilitated experiences including public art, or continuing impressions of the Virtual MainStage.

Websites

Web Reach
SeaDesignFest.org
Pageviews: 65,017
Unique Pageviews: 54,994
Sessions: 31,632
Users: 22,706

New Users: 22,719

Social Reach

Instagram
Followers: 4,157
Mentions: #seattledesignfestival: 1,000+
other variations: 600+
Total Reach: 120,000+

Facebook
Page likes: 4,598
Total reach: 46,100+

Twitter
Followers: 1,907
Impressions: 87,200+

Press Reach
25,263,359
From 30 Mentions Across 17 Outlets

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Interdisciplinary Design
AI Design
Architecture
Audio Design
Civic Design
Community Design
Creative Placemaking
Furniture Design
Gaming
Graphic Design
Industri...
How Can Design Affirm Human Core Need for Social Connection?
- GRAY Magazine

Annual Seattle Design Festival Kicks Off August 20
- Natalie Bicknell, The Urbanist

This Weekend in Arts & Entertainment
- Mike Davis, KUOW

Colorful Connections
- Ken Lambert, Seattle Times

Summer in the South End:
August Arts Events
Amanda Ong, South Seattle Emerald

Stranger EverOut - Top Events This Week
EverOut Editors - The Stranger
People
POWER
Our Leadership, Staff, Volunteers, and Sponsors
Amplify Our Mission

SDF Council
Chelsea Flickinger
George Zatloka
Isabelle Grizzard Robertson
Jake Woland
Mindy Lehrman Cameron
Pepe Valle
Sheryl Cababa
Stacey Crumbaker
Vicki Ha
Yannick Mathews

Staff
Andrea Aguilera
Annalee Shum
Anthony Collins
Bray Hayden
David Le
Kristen Lound
Mitch Britton
Melissa K. Neher

SDF 2022 Core Team
Adam Ury
Cal Dobrzynski
Christine Vu
George Zatloka
Jesse Moon
Matt McWilliams
Rachel Cicero
Shauna Wilson
Steven Yang
Trevor Dykstra
Tyler Schaffer
Uris Giron
Yasir Altameemi

Presented by:
Seattle Design Festival
AIA Seattle

Funders:
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Sponsors:
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Gold
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THE COLLECTIVE
LMN

Silver
MG2
TEAGUE

Bronze
BRR Architecture | DLR Group | Dowbuilt | GGLO | Graphite Design Group
Lynn & Bruce Gibson Family Foundation | NBBJ | ScharrerAD | Weber Thompson
Windows, Doors & More | ZGF Architects

In-Kind
ARCADIA

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