Seattle Design Festival is a platform for bold design conversations. We believe that design is for everyone and that inclusive co-design practices are essential to shaping an equitable Seattle. We collaborate with diverse communities, architects, designers, civic and business leaders, nonprofits, artists and activists to generate solutions to complex social, cultural and ecological challenges that affect all of us.

**Mission**
We unleash the design thinker in everyone to illuminate Seattle’s challenges and ignite action.

**Vision**
We envision a culture of design that fosters equitable, resilient, thriving communities.
The 2023 Seattle Design Festival was all about CURIOSITY.

What does the future of Seattle look like? How can design help our communities thrive? What if we see the city from different perspectives? How do the questions we ask shape the answers we get? What questions burn inside you?

Our community gathered at the Block Party, at our Design Mixers throughout the city — and the year — and online at our Virtual Mainstage. Together, we celebrated our vibrant design community, encouraging collaboration and connection.
13th Anniversary
10,660 Attendees!
6 days + 6 mixers
30 Festival Sponsors
95 Festival Partners
348 designers engaged as Festival Partners
20+ design disciplines
79 Festival Programs
7 Mixers/Social Events
37 Built Installations
28 Pop Up Experiences
7 Virtual Mainstage Programs
Our REACH

AR/VR Design
Architecture
Audio Design
Civic Design
Community Design
Creative Placemaking
Furniture Design
Gaming
Graphic Design
Interdisciplinary Design
Industrial Design
Interior Design
Land Use
Landscape Architecture
Live Music
Multidisciplinary Design
Performance
Social Innovation
Sustainable Design
Textile Design
Urban Planning
UI/UX Design

10,660*

CAPTURED ATTENDEES
*These numbers do not capture continuing impressions of the Virtual Mainstage.

WEB REACH
seadesignfest.org
Pageviews: 54,870
Unique Pageviews: 49,489
Sessions: 27,435
Users: 19,290

SOCIAL REACH

Instagram
Followers: 4,660
#seattledesignfestival
Hashtag mentions: 1,600+
Total Reach: 138K+

Facebook
Page likes: 4,600
Total reach: 25K+

Twitter
Followers: 1,808
Impressions: 99K

PRESS REACH
36,487,100
From 32 Mentions Across 21 Outlets

Block Party
Virtual Mainstage
Mixers
9,088
1,111
461
Unveiling rich possibility at the Seattle Design Festival
- Jon Chu, International Explorer

From defensive end to designer: retired Seahawk Michael Bennett on what drives him
- Kirsten Kendrick, Going Deep

Get Curious about design and its impact at this year’s Seattle Design Festival
- Emma Hinchliffe, DJC

A City by Design
- Rob Smith, Seattle Magazine

Fun interactive Seattle art shows to see in August 2023
- Margo Vansynghel, Seattle Times

Stranger EverOut - Top Events This Week
EverOut Editors - The Stranger
People POWER

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The Festival is community driven.
Thank you to all our generous donors.