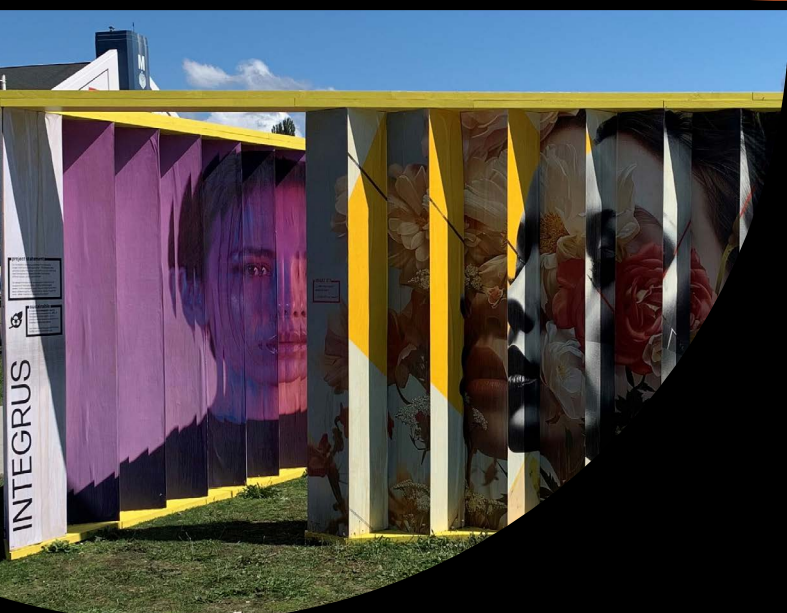
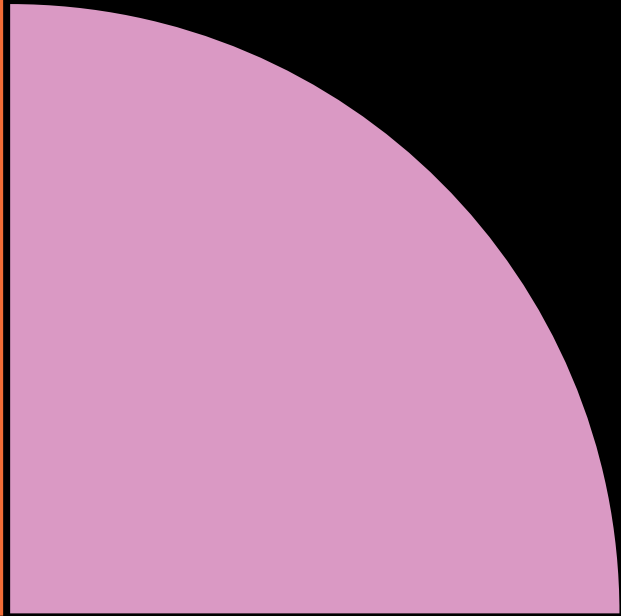
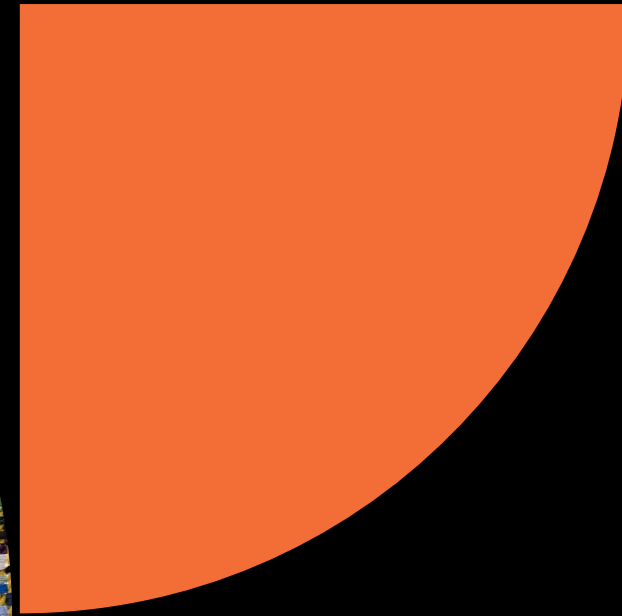
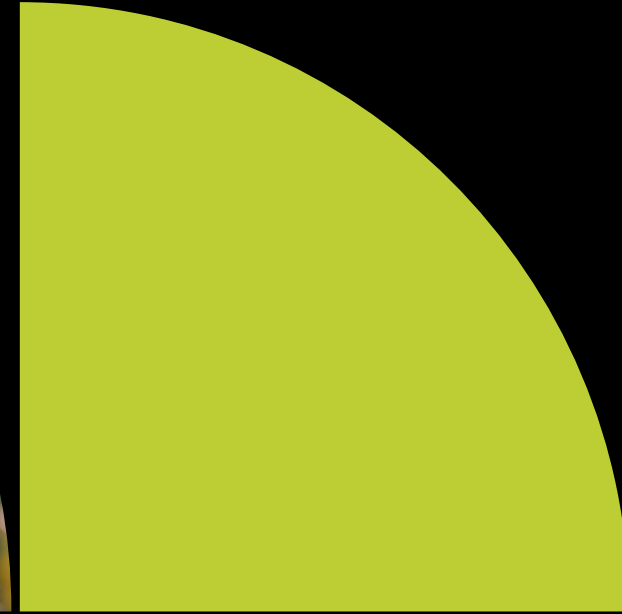


2025  
**Sponsorship  
Opportunities**



Seattle  
Design  
Festival

[seadesignfest.org](http://seadesignfest.org)



Seattle Design Festival

## Who We Are



Seattle  
Design  
Festival

Seattle Design Festival (SDF) is a platform for bold design conversations. We believe that design is for everyone and that inclusive co-design practices are essential to shaping an equitable Seattle. We collaborate with diverse communities, architects, designers, civic and business leaders, nonprofits, artists, and activists to generate solutions to complex social, cultural, and ecological challenges that affect all of us.

### Vision

**We envision a culture of design that fosters equitable, resilient, and thriving communities.**

### Mission

**We unleash the design thinker in everyone to illuminate Seattle's challenges and ignite action.**

# Seattle Design Festival Sponsorship

Proposal fees are waived as a benefit of sponsorship.

## Our Reach

54,000+

Web Views

11,000+

Social Media Followers  
Instagram, Facebook, LinkedIn

20+

Design Disciplines



Sponsor by  
**February 1, 2025**  
for maximum  
visibility!

- Titanium \$15K+
- Platinum \$10K+
- Gold \$5K+
- Silver \$3K+
- Bronze \$1.5K+

## 2025 Benefits

Logo					Increased logo recognition on Festival flags and lanyards
Logo	Logo				Increased logo recognition on Festival website
•	•				Opportunity to host a Design Mixer at your venue (additional expense may be required)
•	•	•			Speaking opportunity at the Festival Kickoff Event (2 minutes)
Logo	Logo	Logo			Logo recognition on print collateral, posters, and ads
•	•	•	•		Featured Designer Q+A on the SDF Design Blog
•	•	•	•	•	Propose a unique program or installation at the Festival (fee waived)
•	•	•	•	•	Printed program recognition with logo or name
Logo	Logo	Logo	Logo	Name	Year-round website recognition with your logo or name
Logo	Logo	Logo	Logo	Name	Year-round enews recognition with your logo or name
Logo	Logo	Logo	Logo	Name	Festival Closing Party recognition with your logo or name
10 tickets	8 tickets	6 tickets	4 tickets	2 tickets	Complimentary admission to annual Festival Closing Party
Up to 5 posts	Up to 4 posts	Up to 3 posts	Up to 2 posts	1 post	Social media recognition

## Why Sponsor

■ For our firm, the festival is a chance to connect across our Portland and Seattle office. We gather to explore the yearly theme — always provocative and relevant — with big conversations about how design shapes our city. Turning our conversations outward, the **festival offers an opportunity to create something unique with our community** that is unconstrained by traditional project limitations.

It's a chance for professionals in the early stage of their career to stretch their **design imagination and build leadership skills** as they learn how to manage a small project. We see the Seattle Design Festival as a **catalyst for joyful change.**"

— Stacey Crumbaker, Mahlum



# 7,400+\*

ATTENDEES



\*Virtual Mainstage lives on and reaches new attendees everyday

## Boost Your Visibility

Seattle Design Festival is one of the largest if not THE largest publicly created design festival in the world. Your organization profile will be boosted with a diverse spectrum of members of the public, designers, creatives, and enthusiasts through high engagement channels and spaces, including web, print, social media, and Festival events and celebrations.

## Demonstrate Your Values

Supporting the Festival shows your employees, customers, clients, and partners that your organization believes that design is for everyone and that inclusive co-design practices are essential to shaping an equitable Seattle.

## Show Care for Your Community

Sponsorship support provides funding to keep the Festival accessible and 99% free to the public. Your support empowers underserved communities to leverage design and get actively involved in the design process.

## Keep the Festival FREE

SDF is a nonprofit 501(c)3 and sponsorships are considered a charitable contribution. Sponsorships supports our commitment to successfully promote and sustain the Festival and ensures it is free and/or affordable to everyone. SDF is a 501c(3) organization and your contribution is eligible to be tax-deductible. Please consult your tax advisor.

## Invest in Your Team

Leadership Opportunities • Team Building + Connection • Professional Development • Remove Design Constraints • Spark Imaginative Thinking • Fight Burnout • Elevate Emerging Designers

Make Your Commitment  
**SDF 2025  
Commitment  
Form**



### Organization Information

Organization Name \_\_\_\_\_  
(exactly as you would like it to appear on marketing materials)

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

### Contact information

Primary Contact \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Marketing Contact \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Billing Contact \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

SDF Sponsorship Total \$ \_\_\_\_\_

### Payment

Online Payment Option available at [seadesignfest.org/sponsorship](http://seadesignfest.org/sponsorship)

Check payable to Seattle Design Festival (enclosed)

Please send an invoice to the  Primary Contact  Marketing Contact  Billing Contact

Credit card payment  Visa  MasterCard  AMEX **Total Payment \$** \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV Number \_\_\_\_\_

Name as it appears on the card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Payment is required for sponsorship recognition. Benefits are subject to change. SDF reserves the right to accept or reject partnership with any sponsor. SDF does not endorse or support the opinions, platforms, products, work or missions of SDF sponsors. In the event SDF determines partnership with any sponsor is no longer mutually beneficial, partnership can be terminated immediately and without cause. SDF is a 501c(3) organization and your contribution is eligible to be tax-deductible. Please consult your tax advisor. EIN: 27-4569299

Check to acknowledge

### Return to

**Zee Mars | Development Manager**

[zeem@aiaseattle.org](mailto:zeem@aiaseattle.org) | (206) 957-1922

AIA Seattle | 1010 Western Avenue | Seattle, WA 98104





## FAQs

Seattle  
Design  
Festival

### My company is sponsoring an AIA Seattle program. Can we sponsor SDF, too?

Yes! However, AIA Seattle and SDF are separate entities with separate tax statuses. We request that commitments and payments to both organizations remain separate. You will receive a separate acknowledgment letter from each organization for your contribution.

### Is my sponsorship tax-deductible?

Yes. SDF is a nonprofit 501(c)3 and, as such, sponsorships are considered a charitable contribution. EIN: 27-4569299. Consult your tax advisor.

### How can I make the most of my sponsorship?

All SDF Sponsors are encouraged to propose a program for the Festival! Showcase your team's creativity and demonstrate the relevance of your organization's work to a large public audience. As a benefit of sponsorship, your submission fee will be waived! (\$100-\$500 value).

### Can I propose a project/installation without committing to a sponsorship?

Yes! For-profit businesses will be required to pay a proposal fee, but participation is not contingent on paid sponsorship. We will be in touch in early April to share the 2025 Call For Proposals.

### I have products to market. Does the Festival include booths or a trade show?

No. While Sponsors are eligible to propose a unique Festival installation, program or event, product marketing is discouraged. Participation in the Festival is driven by the goals that align with our mission: 1) highlight the value of your creative process; 2) provide an opportunity for community members to participate in design processes and for the public to influence design outcomes; 3) address or support work around urgent community problems; 4) inspire action and engage others; 5) showcase and celebrate design and our greater design community.



# People Power



Seattle  
Design  
Festival

## SDF 2024 Leadership

- |                      |                       |
|----------------------|-----------------------|
| Adrian Pacheco       | Jenny Jau             |
| Alice Irizarry       | Julia Campanella      |
| Andrea Aguilera      | Julie Wang            |
| Andrew Burton        | Leah Vendl            |
| Annalee Shum         | Mark Chubb            |
| Aurora Bays          | Mark Smedley          |
| Bray Hayden          | Matt Hutchins         |
| Cal Dobrzynski       | Matt McWilliams       |
| Carrie Anderson      | Melissa K. Neher      |
| Cheryl McIntosh      | Michele Hill          |
| Chelsea Flickinger   | Mitch Smith           |
| Cory Hitzemann       | Nicole DeNamur        |
| David Le             | Priyanka Rao          |
| Elizabeth Umbanhowar | Queenie Gipaya        |
| En Ning Foo          | Rebecca Noran         |
| George Zatloka       | Shauna Revello Wilson |
| Hannah Exner         | Trevor Dykstra        |
| Hasti Afkham         | Tyler Schaffer        |
| Heather Pogue        | Vicki Ha              |
| Heather Skeehan      | Yannick Mathews       |
| Isha Mishra          | Zee Mars              |
| Jabez Palmer         |                       |
| Jake Woland          |                       |

The Festival is community driven.  
Thank you to all our generous donors.

## Thank you to our Generous 2024 Sponsors

### Gold



### Silver



### Bronze

BRR Architecture | Gensler | Graphite Design Group  
HEWITT | Integrus | Makers Architecture and Urban Design  
Perkins&Will | Pierson Ferdinand LLP | SKAPA  
Tenor Engineering Group | Weber Thompson

### In-Kind



### Funders

