

Who We Are

Seattle Design Festival is a platform for bold design conversations.

We believe that design is for everyone and that inclusive co-design practices are essential to shaping an equitable Seattle. We collaborate with diverse communities, architects, designers, civic and business leaders, nonprofits, artists and activists to generate solutions to complex social, cultural and ecological challenges that affect all of us.

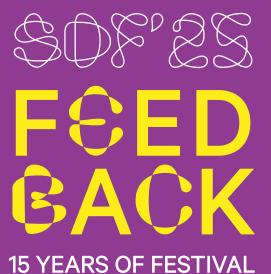
Mission

We unleash the design thinker in everyone to illuminate Seattle's challenges and ignite action.

Vision

We envision a culture of design that fosters equitable, resilient, thriving communities.





The 2025 Seattle Design Festival revealed how FEEDBACK can transform ideas, spaces, and communities.

What happens when we treat FEEDBACK as a tool for discovery instead of just critique? What becomes possible when we engage in FEEDBACK with hope and humility? How can design create spaces for meaningful dialogue, reflection, and renewal?

Our community gathered at the Block Party and at our Design Mixers throughout the city. Together, we celebrated our vibrant design community, encouraging collaboration and connection.



SDF'25: FEEDBACK

Advanced Our Mission

to unleash the design thinker in everyone to ignite action

Celebrating interdisciplinary design

We created professional and personal connection within our community. We are excited to see how these connections inspire new collaborations, push creative thinking, and advance the work of the Seattle design community.

Sustainability Commitment

100% of our built installation teams committed to the reuse or repurposing of the materials used in their designs ensuring that the Festival can inspire important design conversations beyond SDF'25. Our partnership with the UW Fab Lab gives Festival materials a second life, aiding university student projects.

Supporting the next generation of designers

SDF'25 welcomed more first-time partners, bringing fresh voices into the design conversation!







7,400+ Attendees!

- 6 days
- **28** Festival Sponsors
- **58** Design Teams
- 258 Local and international designers
- 20 Design Disciplines
- **64** Festival Programs
- 29 Built Installations
- 21 Pop Up Experiences
- **7** Mainstage Programs
- 7 Mixers/Social Events
- **25** Press Mentions in
 - **18** Media Outlets





58

Design Teams

+ 285 individual local and national designers representing:

> AR/VR Design **Architecture** Audio Design Civic Design **Community Design** Creative Placemaking **Graphic Design Industrial Design** Interdisciplinary Design Interior Design Landscape Architecture Land Use **Multidisciplinary Design** Performance **Social Innovation** Sustainable Design **Textile Design Urban Planning** UI/UX Design Visual Art

seadesignfest.org

Social Reach



Followers: 5,715 Total Reach: 100K+

Instagram @seadesignfest



Page Likes: 1,285 Total Reach: 16K+

LinkedIn







The Festival is community-generated and community-funded. Together we not only empower everyone to engage in design discussions — we inspire action that moves these discussions towards meaningful change.

SDF Leadership

Adrian Pacheco • Alice Irizarry • Andrea Aguilera • Andrew Burton • Annalee Shum • Brad Muller • Bray Hayden • Cal Dobrzynski • Carrie Anderson • Carson Thomas • Chelsea Flickinger • Christine V. • Claire Needs • Elizabeth Umbanhowar • Erik Heironimus • George Zatloka • Hasti Afkham • Heather Pogue • Jabez Palmer • Jake Woland • Jenny Jau • Jessica Man • Karen Tang • Leah Vendl • Mark Chubb • Mark Smedley • Matt Hutchins • Matt McWilliams • May Dinh • Mehak Jain • Melissa Falcetti • Melissa K. Neher • Michele Hill • Mitch Smith • Rachel Keith • Sarah Burk • Shambhavi 'Polo' Mehrotra • Stephanie Dinca • Steven Yang • Suyogi Patil • Tara Torabi • Trevor Dykstra • Tyler Schaffer • Uwe Bergk • Vy Nguyen • Yannick Mathews

Presented by



Thank you to Our 2025 SDF Sponsors!

Funders







Platinum



Gold



MITHUN

Silver







Olson Kundig





Bronze

Bassetti Architects | Boulder Associates | BRR Architecture Gensler | Hargis Engineers | HDR | Hewitt | HOK | Integrus

In-Kind



















Your gift keeps the Festival **free** and accessible for the students, nonprofits, and community groups.



YES! I'll support SDF with my gift. seadesignfest.org/donate

