

2026  
Sponsorship  
Opportunities



Seattle  
Design  
Festival

[seadesignfest.org](http://seadesignfest.org)



Thank you to  
our 2025 Seattle  
Design Festival  
sponsors and  
funders.

Gratitude to our sponsors and  
funders who make the Seattle  
Design Festival possible.



PLATINUM — \$10,000+



GOLD — \$5,000-\$9,999



SILVER — \$3,000-\$5,999



BRONZE — \$2,000-\$2,999

Bassetti Architects  
Boulder Associates  
BRR Architecture  
Gensler

Hargis Engineers  
HDR  
HOK  
Integrus

IN-KIND



FUNDERS





Seattle Design Festival

## Who We Are

Seattle  
Design  
Festival


Seattle Design Festival (SDF) is a platform for bold design conversations. We believe that design is for everyone and that inclusive co-design practices are essential to shaping an equitable Seattle. We collaborate with diverse communities, architects, designers, civic and business leaders, nonprofits, artists, and activists to generate solutions to complex social, cultural, and ecological challenges that affect all of us.

### Vision

**We envision a culture of design that fosters equitable, resilient, thriving communities.**

### Mission

**We unleash the design thinker in everyone to illuminate Seattle's challenges and ignite action.**



Sponsoring the Seattle Design Festival amplifies your brand, delivers direct visibility across thousands of touchpoints, and positions your organization as a champion for equity and design.

# Seattle Design Festival Sponsorship

Proposal fees are waived as a benefit of sponsorship.

## Sponsors Reach

54,000+

Via Web Views

11,000+

Our Social Media Followers on Instagram & LinkedIn

20+

Design Disciplines



- Titanium \$15K+
- Platinum \$10K+
- Gold \$5K+
- Silver \$3K+
- Bronze \$1.5K+

## 2026 Benefits

Sponsor by February 1, 2026 for maximum visibility!

Logo					Logo recognition on Festival flags and lanyards
Logo	Logo				Increased logo recognition on Festival website
●	●				Opportunity to host a Design Mixer at your venue (additional expense may be required)
Logo	Logo	Logo			Logo recognition on print collateral, posters, and ads
●	●	●	●		Featured Designer Q+A on the SDF Design Blog
●	●	●	●	●	Propose a unique program or installation at the Festival (fee waived)
●	●	●	●	●	Printed program recognition with logo or name
Logo	Logo	Logo	Logo	Name	Year-round website recognition with your logo or name
Logo	Logo	Logo	Logo	Name	Year-round enews recognition with your logo or name
Logo	Logo	Logo	Logo	Name	Festival Closing Party recognition with your logo or name
10 tickets	8 tickets	6 tickets	4 tickets	2 tickets	Complimentary admission to annual Festival Closing Party
Up to 5 posts	Up to 4 posts	Up to 3 posts	Up to 2 posts	1 post	Social media recognition

# Sponsorship Keeps the Festival Accessible

■ This financial support [for my proposal] felt like a meaningful award. Personally, I felt deeply grateful and blessed, and professionally, it gave me the confidence that my voice and work matter within the global design community. ■

*Fiorella Jaramillo, Emerging Designer, was awarded a waived participation fee and financial support to bring **their installation** to life.*



7,400+\*

ATTENDEES



*\*Festival Replay lives on and reaches new attendees everyday*

## Boost Your Visibility

Seattle Design Festival is one of the largest if not THE largest publicly created design festival in the world. Your organization profile will be boosted with a diverse spectrum of members of the public, designers, creatives, and enthusiasts through high engagement channels and spaces, including web, print, social media, and Festival events and celebrations.

## Demonstrate Your Values

Supporting the Festival shows your employees, customers, clients, and partners that your organization believes that design is for everyone and that inclusive co-design practices are essential to shaping an equitable Seattle.

## Receive Year-Long Exposure

We are not just a week-long Festival. Your brand's presence extends far beyond the event, with Installations, media coverage, and Festival Replay reaching audiences year-round.

## Keep the Festival FREE + Accessible

Sponsorship support provides funding to keep the Festival accessible and 99% free to the public and emerging designers. Your support empowers underinvested communities to leverage design and get actively involved in the design process. SDF is a nonprofit 501(c)3 and sponsorships are considered a charitable contribution. SDF is a 501c(3) organization and your contribution is eligible to be tax-deductible. Please consult your tax advisor.

## Invest in Your Team

Sponsorship is more than external visibility, it's an investment in your people. Festival participation gives your staff opportunities to lead, collaborate, and showcase creativity in a highly visible design community platform. This builds stronger teams, enhances professional skills, and reinforces pride in your organization.

Make Your Commitment

# SDF 2026 Commitment Form



## Organization Information

Organization Name \_\_\_\_\_  
(exactly as you would like it to appear on marketing materials)

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

## Contact information

Primary Contact \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Marketing Contact \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Billing Contact \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

.....

SDF Sponsorship Total \$ \_\_\_\_\_

## Payment

☐ **Online Payment Option** available at [seadesignfest.org/sponsorship](https://seadesignfest.org/sponsorship)

☐ **I'd like to pay by credit card over the phone.** SDF, please call:

Name \_\_\_\_\_ Phone \_\_\_\_\_

*Payment is required for sponsorship recognition. Benefits are subject to change. SDF reserves the right to accept or reject partnership with any sponsor. SDF does not endorse or support the opinions, platforms, products, work or missions of SDF sponsors. In the event SDF determines partnership with any sponsor is no longer mutually beneficial, partnership can be terminated immediately and without cause. SDF is a 501c(3) organization and your contribution is eligible to be tax-deductible. Please consult your tax advisor. EIN: 27-4569299*

☐ Check to acknowledge

☐ Yes, I've **uploaded my logos to SDF** (color, black, and white versions; 300 dpi; EPS & JPG)

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## Return to

**Olivia Weninger | Development Coordinator**

[oliviaw@aiaseattle.org](mailto:oliviaw@aiaseattle.org) | (206) 957-1918

AIA Seattle | 506 Second Ave, Suite 1103, Seattle, WA 98104



# FAQS

## My company is sponsoring an AIA Seattle program. Can we sponsor SDF, too?

Yes! However, AIA Seattle and SDF are separate entities with separate tax statuses. We request that commitments and payments to both organizations remain separate. You will receive a separate acknowledgment letter from each organization for your contribution.

## Is my sponsorship tax-deductible?

Yes. SDF is a nonprofit 501(c)3 and, as such, sponsorships are considered a charitable contribution. EIN: 27-4569299. Consult your tax advisor.

## Can I propose a project/installation without committing to a sponsorship?

Yes! For-profit businesses will be required to pay a proposal fee, but participation is not contingent on paid sponsorship. We will be in touch in early April to share the 2026 Call For Proposals.

## How can I make the most of my sponsorship?

All SDF Sponsors are encouraged to propose a program for the Festival! Showcase your team's creativity and demonstrate the relevance of your organization's work to a large public audience. As a benefit of sponsorship, your submission fee will be waived! (\$100-\$500 value).

## I have products to market. Does the Festival include booths or a trade show?

No. While Sponsors are eligible to propose a unique Festival installation, program or event, product marketing is discouraged. Participation in the Festival is driven by the goals that align with our mission: 1) highlight the value of your creative process; 2) provide an opportunity for community members to participate in design processes and for the public to influence design outcomes; 3) address or support work around urgent community problems; 4) inspire action and engage others; 5) showcase and celebrate design and our greater design community.





**People  
Power**

**The Festival is community driven.  
Thank you to all our generous  
volunteers and donors.**

### SDF 2025 Volunteer Leadership

Hasti Afkham  
Carrie Anderson  
Uwe Bergk  
Sarah Burk  
Andrew Burton  
Stephanie Dinca  
May Dinh  
Cal Dobrzynski  
Trevor Dykstra  
Melissa Falcetti  
Chelsea Flickinger  
Erik Heironimus  
Michele Hill

Matt Hutchins  
Alice Irizarry  
Mehak Jain  
Jenny Jau  
Rachael Keith  
Jessica Man  
Yannick Mathews  
Matt McWilliams  
Brad Muller  
Jabez Palmer  
Shambhavi 'Polo' Mehrotra  
Adrian Pacheco  
Suyogi Patil

Heather Pogue  
Tyler Schaffer  
Mitch Smith  
Mark Smedley  
Karen Tang  
Carson Thomas  
Tara Torabi  
Elizabeth Umbanhowar  
Christine V.  
Tina Vy Nguyen  
Jake Woland  
Steven Yang  
George Zatloka

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SDF PHOTOS: BRAD CURRAN, KK, TREVOR DYKSTRA