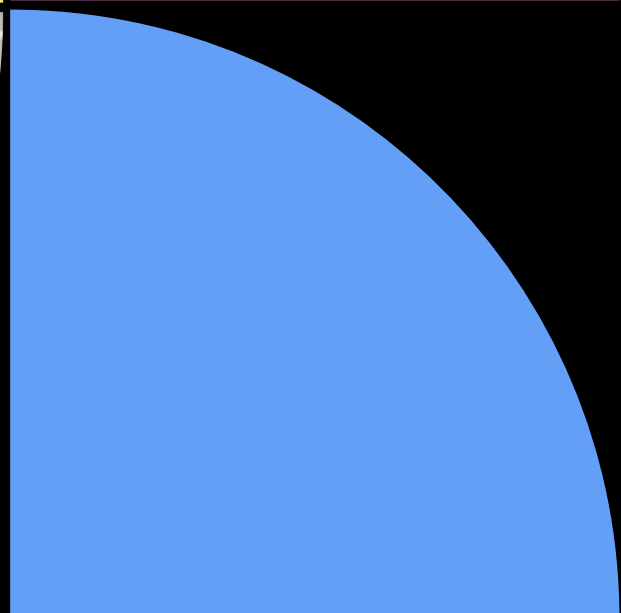
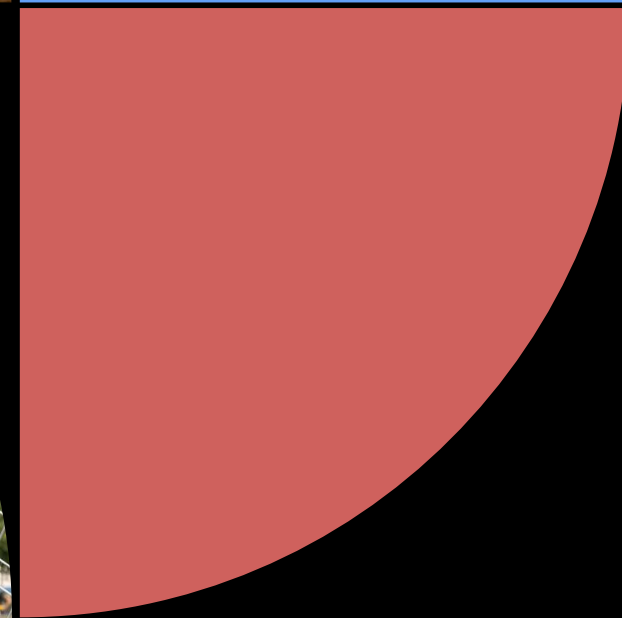
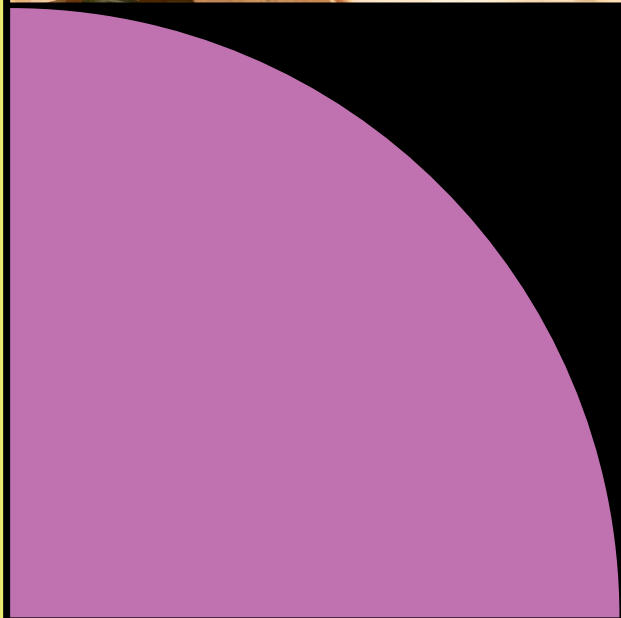
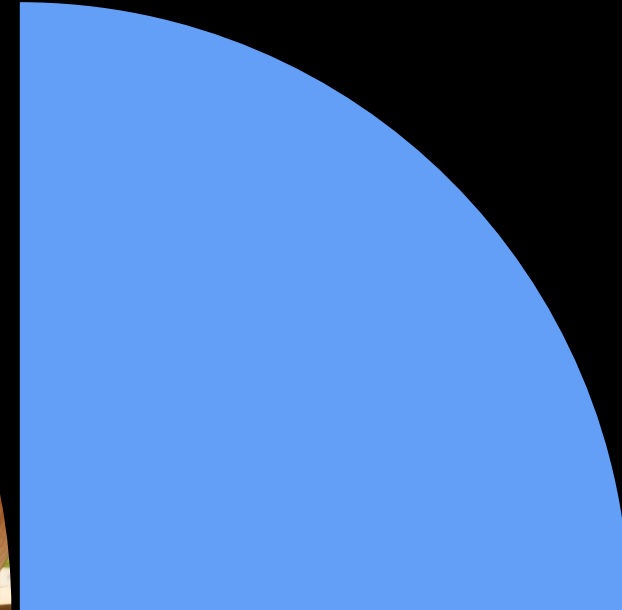


2027 Sponsorship Opportunities



seadesignfest.org

Thank you to
our 2026 Seattle
Design Festival
sponsors and
funders.

These supporters made the
2026 Festival possible and
99% free to attend.



PLATINUM — \$10,000+



GOLD — \$5,000-\$9,999



SILVER — \$3,000-\$5,999



BRONZE — \$2,000-\$2,999

BRR Architecture | DCG ONE | DLR Group
Integrus | ScharrerAD | Swenson Say Fagét

IN-KIND



FUNDERS





Sponsoring Seattle Design Festival connects your brand with 9,500+ engaged attendees, demonstrates your investment in equity and inclusivity and your commitment to the power of design to create positive change.



Seattle Design Festival: Who We Are

Seattle Design Festival (SDF) convenes the people and ideas shaping our region. Through bold design conversations and inclusive collaboration, we bring together communities, designers, civic and business leaders, artists, and nonprofits to address social, cultural, and environmental challenges.

Vision

We envision a culture of design that fosters equitable, resilient, thriving communities.

Mission

We unleash the design thinker in everyone to illuminate Seattle's challenges and ignite action.



Sponsorship

Proposal fees are waived for Sponsors

Sponsors Reach

9,500+

Attendees in 2026

20+

Design Disciplines

29,000+

Web Views Annually

12,000+

Social Media Followers



Sponsor by February 1, 2027 for maximum visibility!

2027 Benefits

Logo					Logo recognition on dozens of Festival Flags and lanyards
Logo Logo					Increased year-round logo recognition on Festival website
• •					Opportunity to host a Design Mixer <i>(additional expense may be required)</i>
Logo Logo Logo					Logo recognition on print collateral promoting Festival at multiple events and locations
• • • •					Featured Designer Q+A on the SDF Design Blog
Up to 4 posts Up to 3 posts Up to 2 posts Up to 1 post					Social media recognition during the year
• • • • •					Propose a unique program or installation for the Festival <i>(fee waived)</i>
• • • • •					Year-round dedicated website page for just your organization which spotlights your Festival contributions
Logo Logo Logo Logo Name					Printed schedule recognition with your logo or name
Logo Logo Logo Logo Name					Year-round enews recognition with your logo or name
Logo Logo Logo Logo Name					Festival Closing Party recognition with your logo or name
8 tickets 6 tickets 4 tickets 2 tickets 1 ticket					Complimentary admission to annual Festival Closing Party

Seattle Design Festival is a 501c3 nonprofit organization. Sponsorship is tax-deductible to the fullest extent of the law. Consult your tax advisor.



Sponsorship Keeps the Festival Accessible

■ ■ Receiving funding to participate in Seattle Design Festival was the first time an institution put money behind my work rather than just encouragement. As an emerging multidisciplinary designer in my first year at the Festival, it made me feel like I belonged in Seattle's design community rather than standing at the edge of it. ■ ■

EFFY LAN, EMERGING DESIGNER
2026 SDF FUNDING RECIPIENT

Why Sponsor Seattle Design Festival?

Connect: Reach the people who shape our communities

Seattle Design Festival brings together the people shaping our region. Sponsorship connects your organization with multidisciplinary designers, community leaders, and an engaged public through Festival experiences, digital communications, and year-round visibility.

Lead: Demonstrate your organization's commitment to thriving communities

Supporting Seattle Design Festival shows your commitment to thoughtful design, public engagement, and stronger communities.

Engage: Invest in your team and strengthen community relationships

Festival sponsorship provides opportunities for your team to volunteer, create, and collaborate. Participation builds connections across the design community, develops leadership skills, and fosters pride from creating meaningful community impact.

Impact: Make design more accessible and inclusive

Seattle Design Festival is free and accessible because of sponsor support. Your investment expands access to design, creates opportunities for emerging designers and community organizations, and helps more people participate in design spaces.



Make Your Commitment

SDF 2027 Commitment Form



PHOTOS: BRAD CURRAN, CLAIRE
NEEDS, BRAY HAYDEN, TREVOR
DYKSTRA, EFFY LAN

Organization Information

Organization Name _____
(exactly as you would like it to appear on marketing materials)

Mailing Address _____

City _____ State _____ ZIP _____

Contact Information

Primary Contact _____

Phone _____ E-mail _____

Marketing Contact _____

Phone _____ E-mail _____

Billing Contact _____

Phone _____ E-mail _____

Billing Address _____

City _____ State _____ ZIP _____

.....

SDF Sponsorship Total \$ _____

Payment

☐ **Online Payment Option** available at seadesignfest.org/sponsorship

☐ **I'd like to receive an invoice by email to:**

Name _____ Email _____

Payment is required for sponsorship recognition. Benefits are subject to change. SDF reserves the right to accept or reject partnership with any sponsor. SDF does not endorse or support the opinions, platforms, products, work or missions of SDF sponsors. In the event SDF determines partnership with any sponsor is no longer mutually beneficial, partnership can be terminated immediately and without cause. SDF is a 501c(3) organization and your contribution is eligible to be tax-deductible. Please consult your tax advisor. EIN: 27-4569299

☐ Check to acknowledge

☐ Yes, I've **uploaded logos to SDF** (color, black, and white versions; 300 dpi; EPS & PNG, at least 6" on long side)

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Return to

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